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National Association of State Administrators and Supervisors of Private Schools

**2016 Annual Conference**

Austin, Texas | April 10–13, 2016

www.nasasps.org
NAME BADGES
Name badges are required for admission to all conference sessions, meal functions and sponsored evening events. You are requested to wear yours at all times. If you misplace your name badge, please inform the NASASPS registration table and a replacement will be provided. Please note that magnets are used in this year’s name badges. If you have a medical condition that does not allow you to wear magnets, please notify staff at the registration table.

HOSPITALITY SUITE
The NASASPS Hospitality Suite is located on the 16th floor in Room 1600. Hours are approximately 9–11 p.m.

CONFERENCE ROOMS
All conference rooms are found on the third floor of the hotel with the exception of the Sunday evening reception, which will be held on the second floor of the hotel.

ONLINE CONFERENCE EVALUATION
NASASPS uses an online evaluation tool to measure the success and help improve future conferences. Attendees are encouraged to complete the electronic evaluation form that will be emailed to them at the conclusion of the conference.

SMOKING
Smoking is strictly prohibited at all conference sessions, meal functions and receptions.

MEETING ETIQUETTE
Please refrain from talking during presentations or holding conversations immediately outside of a meeting. Please turn off pagers, cellular phones and signal watches during conference functions.

ATTIRE
Attire for all program sessions and evening events is business casual.

CONFERENCE MOBILE APP
NASASPS has created a free mobile app for the 2016 conference with Guidebook for devices operating with iOS, Android, Blackberry 10+ or Amazon Kindle. To access the app, search for Guidebook in your device’s app store or scan this QR code:

After you download the app, you can download the NASASPS app by searching for “2016 NASASPS Annual Conference” and following the instructions.
NASASPS 2016 Presentation Summary

SUNDAY, APRIL 10

3–7 p.m.  Registration
Capitol Ballroom Foyer

3–4 p.m.  NASASPS Board of Directors Meeting

4:30–5:30 p.m.  Welcome and Orientation to NASASPS for First Time Attendees
Capitol View Terrace North

5:45–6:45 p.m.  Speed Networking
Capitol View Terrace South
Connect through NASASPS Speed Networking event to gear-up, engage and embark on new directions. This is a terrific opportunity to connect with other professionals in the field of postsecondary higher education whether you’re looking for new opportunities, advice or simply to make new connections.

7–9 p.m.  Opening Reception and Welcome
Creekside (2nd floor)

MONDAY, APRIL 11

8–9 a.m.  Registration
Capitol Ballroom Foyer

8–9 a.m.  Continental Breakfast
Capitol Ballroom E

9–9:15 a.m.  Opening Remarks
Capitol Ballroom A–D
- Sylvia Rosa-Casanova, NASASPS President
- Andres Alcantar, Chairman, Commissioner Representing the Public, Texas Workforce Commission

9:15–10:30 a.m.  General Session 1 | Catch Me If You Can (and They Did): Diploma Mills, Accreditation Mills and Others
Capitol Ballroom A–D
The press described Axact as the world’s largest diploma mill, possibly selling over 220,000 high school and college diplomas to buyers in 17 countries since its founding in 1997. Some buyers paid $399, while others paid $200,000–$400,000. Axact’s total revenues may approach $1 billion, flowing through 35 bank accounts in 19 countries. After a May 17, 2015 New York Times exposé reported Axact’s use of counterfeit documents, including U.S. State Department Apostille attestations, the counterfeit documents and over 2.2 million diplomas were seized during raids by Pakistan federal authorities. Axact is truly a candidate for Ripley’s Believe It or Not. This story continues today.
- Allen Ezell, FBI Special Agent (Retired)
10:30–11 a.m. Break and Networking
Capitol Ballroom E

11 a.m.–Noon General Session 2 | Shocking Truths about State Authorization
Capitol Ballroom A–D
Former Oregon regulator and current Black Hat at SARA, Alan Contreras, will take us on a colorful tour of the origins of state authorization, why it works the way it does, and why we need to care.
- Alan Contreras, SARA Coordinator, National Council for State Authorization Reciprocity Agreements

Noon–1:30 p.m. Welcome Luncheon | Washington Potpourri; What is the Legislative & Regulatory Outlook for 2016?
Capitol Ballroom E
This session will provide an overview of what has occurred in 2015 and 2016 with respect to reauthorization of the HEA and examine the possibilities for reauthorization under the Republican House and Senate. An overview of the regulatory environment at the Department of Education will also be provided. Finally, a review of the ever expanding enforcement activities will be described.
- Sharon Bob, Higher Education Specialist on Policy and Regulation, Powers, Pyles, Sutter & Verville PC

1:45–2:45 p.m. Concurrent Sessions | Crucial Connections: Emerging Trends and Best Practices
Capitol Ballroom A–D
Join ACCSC for a discussion on the emerging trends in higher education oversight; to include a conversation on how increased transparency is helping students and regulators to make more informed decisions; an overview of how the third party validation continues to develop and grow in importance; and to identify some of the challenges and opportunities facing the regulatory triad going forward.
- Michale S. McComis, Executive Director, Accrediting Commission of Career Schools and Colleges (ACCSC)
- Christopher D. Lambert, Associate Executive Director, Accrediting Commission of Career Schools and Colleges (ACCSC)

Should your Website be Working Harder?
Capitol Ballroom F–H
It’s likely your website could be doing a better job of helping you and your colleagues do yours. In this session, we’ll walk through what makes a website user-friendly and effective. We’ll show how a good site can ease administrative burdens and maximize employee efficiency. And you’ll be introduced to tools and resources you can implement on your own site to increase its value to you, whether you are a state agency, a single institution or a corporation managing several institutions.
- Laura Rees, Director of Brand and Marketing, Cyanna Education Services

2:45–3 p.m. Break and Networking
Capitol Ballroom E
3–4 p.m.  
**Concurrent Sessions | Playing Nice: Building Interagency Relationships in the Regulatory Arena**  
*Capitol Ballroom F–H*

Chaos can ensue when multiple agencies regulate an institution. This session will address the problems from the state regulator’s point of view. It will address the challenges and offer some solutions from one state’s experiences. The session will include time dedicated for other states to share their experiences.

- **Sylvia Rosa-Casanova**, Director, Private and Out-of-State Postsecondary Education, State Council of Higher Education for Virginia
- **Joseph Crook**, Lead Certification Specialist, State Council of Higher Education for Virginia

**SARA: Understanding the GAPS**  
*Capitol Ballroom A–D*

It is important to understand that now that SARA has such a large amount of participation, institutions must remain vigilant in their efforts to know what gaps still remain for compliance. Non-degree institutions, professional licensure programs, GE rules, federal misrepresentation rules and international regulations will all be discussed.

- **Greg Ferenbach**, Senior Counsel, Cooley LLP
- **Jeannie Yockey-Fine**, Sr. Advisor, State Regulatory Services, Cooley LLP
- **Alan Contreras**, SARA Coordinator, National Council for State Authorization Reciprocity Agreements
- **Brianna Bates**, Assistant Director, Academic Program Review, NYU Office of the Provost

4–5 p.m.  
**NASASPS Business Meeting** (open to all members)  
*Capitol Ballroom A–D*

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TUESDAY, APRIL 12

8–9 a.m.  
**Continental Breakfast**  
*Capitol Ballroom E*

9–10 a.m.  
**General Session | What’s Next for Institutions Under the Gainful Employment Rules**  
*Capitol Ballroom A–D*

This session will focus on the next twelve months in the GE cycle (April 2016 through April 2017). During this period, schools will confront median debt challenges, alternative earnings surveys, the first round of rate results, and enhanced GE disclosures. Presenters will discuss these events and the latest ED guidance.

- **Aaron D. Lacey**, Partner, Higher Education Practice, Thompson Coburn LLP
- **Nicholas S. Janiga**, General Counsel, Ultimate Medical Academy

10–10:30 a.m.  
**Break and Networking**  
*Capitol Ballroom E*
10:30–11:30 a.m.  **Concurrent Sessions | Listserv LIVE!**  
**Capitol Ballroom F–H**  
Live from Austin, it’s Listserv LIVE! A session dedicated to state regulators, draw on experience of colleges through interactive discussion of topics and challenges we all face. Discussions will focus on selected topics of high relevance with time available for an open forum to discuss additional topics of interest. Please note that this session is only open to state regulators.  
- Sylvia Rosa-Casanova, Director, Private and Out-of-State Postsecondary Education, State Council of Higher Education for Virginia  
- Crystal Puderbaugh, Education Regulator, Private and Out-of-State Postsecondary Education, Kansas Board of Regents  

**Living in a SARA World—Remaining in Compliance**  
**Capitol Ballroom A–D**  
This session will provide a guide for what SARA does and does not cover. We will discuss how to gain the most access for your programs, as well as how to remain in compliance with professional licensure programs and how to be a non-SARA institution in a SARA state.  
- Jeannie Yockey-Fine, Sr. Advisor, State Regulatory Services, Cooley LLP  
- Sharyl Thompson, CEO, HER Consulting  
- Joan Bouillion, Director of Regulatory Compliance, Pearson Legal  
- Alan Contreras, SARA Coordinator, National Council for State Authorization Reciprocity Agreements  
- Brianna Bates, Assistant Director, Academic Program Review, NYU Office of the Provost  

11:30 a.m.–1:30 p.m.  **State, Accreditors and USDOE Partnership Lunch**  
**Capitol Ballroom E**  

**WCET/State Authorization Network (SAN) member Luncheon**  
**Capitol Terrace South**  

1:30–2:30 p.m.  **Concurrent Sessions | Alternative Providers: “Uber”-izing Education**  
**Capitol Ballroom F–H**  
Uber is essentially an unregulated taxi service. As their drivers and passengers find, existing outside of regulations has benefits and drawbacks. Similarly, new organizations providing instruction, badges and credentials are emerging. Like Uber, many see themselves as internet-related innovators existing outside of the regulatory sphere. What are the implications?  
- Russ Poulin, Director, Policy & Analysis, WCET  
- Marianne Boeke, Senior Research Associate, National Center for Higher Education Management Systems  
- Burck Smith, CEO and Founder, StraighterLine
Information Overload: The Current State of Student Consumer Disclosures  
*Capitol Ballroom A–D*

There has been a significant increase in the amount of information that schools are required to give to students as part of the enrollment process. This increased information has overwhelmed many students. The presentation will review the current state of student disclosures and discuss possible solutions to the information overload.

- **John Ware**, Executive Director, Ohio State Board of Career Colleges and Schools

2:30–3 p.m.  
**Break and Networking**  
*Capitol Ballroom E*

3–4 p.m.  
**Roundtable Session | Networking for Institutions and Regulators**  
*Capitol Ballroom E*

State regulators will give brief reports on new or pending changes to their state regulations or processes and also respond to questions. Each regulator participating in the panel will be assigned a table. Participants are invited to move from table-to-table on their own and to speak with the regulators of their choice.

4–5 p.m.  
**NASASPS Annual Meeting** (open to regular members)  
*Capitol Ballroom A–D*

**WCET/State Authorization Network (SAN) member meeting**  
*Capitol Ballroom F–H*

**WEDNESDAY, APRIL 13**

8–9 a.m.  
**Continental Breakfast**  
*Capitol Ballroom E*

9–10:30 a.m.  
**General Session 1 | The Status and Impact of State Authorization Requirements and Reciprocity Agreements (SARA)**  
*Capitol Ballroom A–D*

Receive national and regional updates on the nationwide State Authorization Reciprocity Agreement (SARA) and its evolving interaction with state authorization requirements. Processes by which states and their institutions can join SARA will be shared and discussed. Variations in rates and levels of participation in SARA across the nation will be discussed as they relate to and affect state-level and institutional level decision-making with regard to joining SARA and managing state authorizations.

- **Marshall Hill**, Executive Director of the National Council for State Authorization Reciprocity Agreements (SARA)
- **Sandra J. Doran**, Director, N-SARA, New England Board of Higher Education
- **John Lopez**, Director, W-SARA, Western Interstate Compact Higher Education
- **Mary Agnes Larson**, Director, S-SARA, Southern Regional Educational Board
- **Jenny L. Parks**, Director, M-SARA, Midwest Higher Education Compact
10:30–10:45 a.m. Break and Networking  
*Capitol Ballroom E*

10:45–Noon **General Session 2 | SARA: It’s Working ... We Think**  
*Capitol Ballroom A–D*  
The AZ SARA Council is one state’s unique response to SARA. Join us as we discuss SARA from paper concept to a functioning council. Topics include: legislation, formation, implementation, challenges, future projections and the relationship between AZ SARA and the state regulatory body working collaboratively for institutional oversight and consumer protection.

- **Lanna Dueck**, Arizona SARA Executive Director, Arizona SARA Council  
- **Teri Stanfill**, Executive Director, Arizona State Board for Private Postsecondary Education  
- **Joel Hauff**, Associate Vice President for Student Affairs and Enrollment Management, University of Arizona  
- **Shari Miller**, Compliance Director—State Authorization, Northern Arizona University

Noon–2 p.m. **NASASPS Committee Meetings**
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