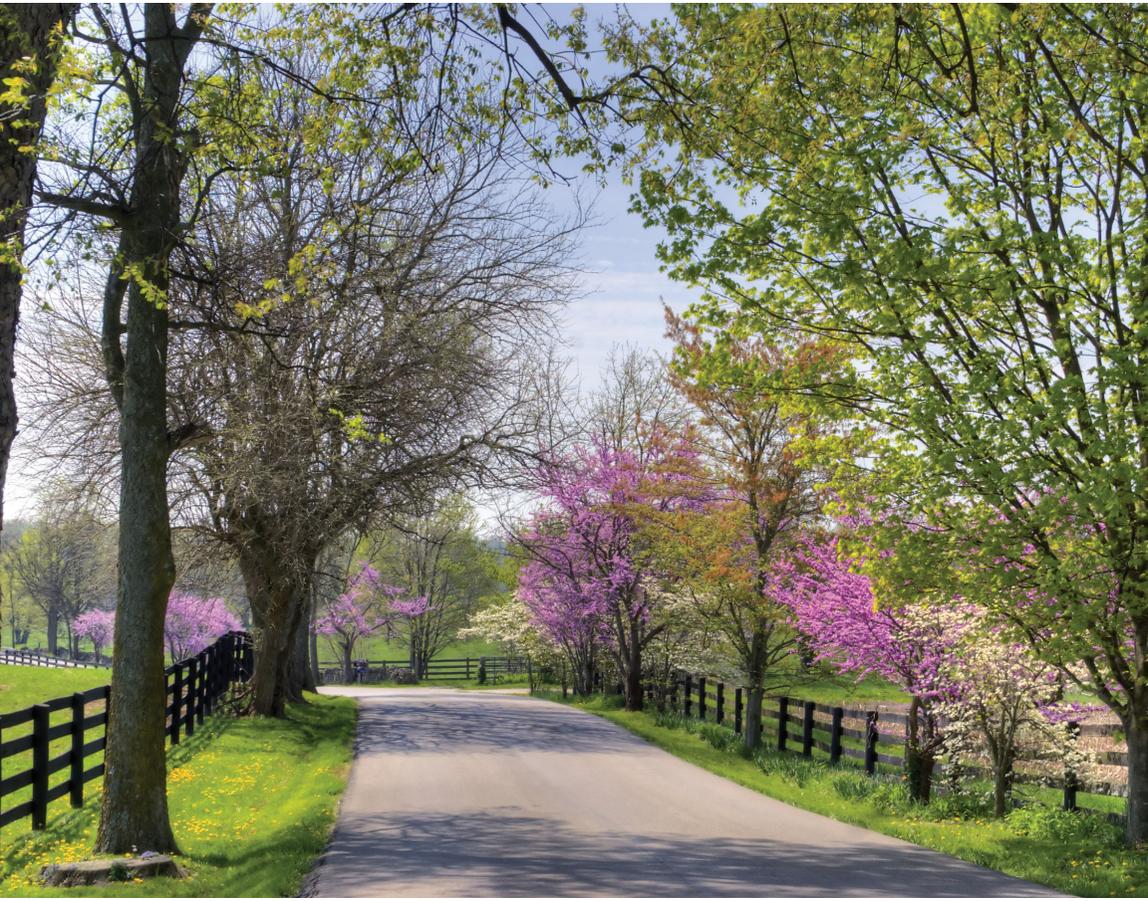


National Association of State Administrators
and Supervisors of Private Schools

2017 Annual Conference

Hilton Lexington Downtown | April 2–5, 2017



NAS**SPS**

NATIONAL ASSOCIATION OF STATE ADMINISTRATORS
AND SUPERVISORS OF PRIVATE SCHOOLS

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2017 NASASPS Conference Information

NAME BADGES

Name badges are required for admission to all conference sessions, meal functions and sponsored evening events. You are requested to wear yours at all times. If you misplace your name badge, please inform the NASASPS registration table and a replacement will be provided. Please note that magnets are used in this year's name badges. If you have a medical condition that does not allow you to wear magnets, please notify staff at the registration table.

HOSPITALITY SUITE

The NASASPS Hospitality Suite is located on the 4th floor in Room 417. The suite is open to all attendees on Sunday, Monday and Tuesday evenings at the conclusion of the NASASPS sponsored activities for the day.

CONFERENCE ROOMS

All Conference rooms are found on the first and second floors of the hotel.

ONLINE CONFERENCE EVALUATION

NASASPS uses an online evaluation tool to measure the success of and to help improve future conferences. Attendees are encouraged to complete the electronic evaluation form that will be emailed to them at the conclusion of the conference.

SMOKING

Smoking is strictly prohibited inside the conference facilities. Designated smoking areas are available outside the hotel.

MEETING ETIQUETTE

Please refrain from talking during presentations or holding conversations immediately outside of a meeting. Please turn off pagers, cellular phones, and signal watches during conference functions.

ATTIRE

Attire for all program sessions and evening events is business casual.

CONFERENCE MOBILE APP

NASASPS has created a free mobile app for the 2017 conference with Guidebook for devices operating with iOS, Android, Blackberry 10+ or Amazon Kindle. To access the app, search for Guidebook in your device's app store or scan this QR code:

guidebook



After you download the app, you can download the NASASPS app by searching for "2017 NASASPS Annual Conference" and following the instructions.

NASASPS 2017 Presentation Summary

SUNDAY, APRIL 2

- 3–7 p.m. **Registration**
Second Floor Foyer
- 3–4 p.m. **NASASPS Board of Directors Meeting**
- 4:30–5:30 p.m. **Speed Networking**
Grand Kentucky Ballroom C–D
- 5:45–6:45 p.m. **First Time Attendee Reception**
Hospitality Suite (Room 417)
- 7–9 p.m. **Opening Reception and Welcome**
Grand Kentucky Ballroom

MONDAY, APRIL 3

- 8–8:45 a.m. **Registration**
Second Floor Foyer
- 8–8:45 a.m. **Continental Breakfast**
Grand Kentucky Ballroom D
- 8:45–9 a.m. **Opening Remarks and Kentucky Welcome**
Grand Kentucky Ballroom A–C
- Sylvia Rosa-Casanova, NASASPS President
- 9–10:30 a.m. **General Session | Federal Regulations: What will be enforced?**
Grand Kentucky Ballroom A–C
- Join this panel of experts as they provide direction and opportunity for questions regarding the status of new federal regulations in this new administration. Regulation areas include: State Authorization, Gainful Employment, Misrepresentation/Borrower Defense to Repayment, Teacher Preparation, and Regular and Substantive Interactions.
- **Sharon Bob**, Higher Education Specialist on Policy and Regulation, Powers, Pyles, Sutter, and Verville, PC.
 - **Greg Ferenbach**, Special Counsel, Cooley, LLP
 - **Russ Poulin**, Director Policy & Analysis, WCET
- 10:30–11 a.m. **Break and Networking**
Grand Kentucky Ballroom D
- 11 a.m.–12 noon **General Session | The Role of State Authorization in Quality Assurance of Education in the Post-SARA Era**
Grand Kentucky Ballroom A–C
- The presentation will examine the gray areas of implementing the SARA

licensure exemption regime that presents challenges for monitoring and maintaining academic quality and adequate consumer protection for students enrolled in cross-state, online degree programs and courses. SARA defers quality assurance to accreditors—or at least to the pledge that SARA-participating institutions make to abide by best practices for delivering distance/online education. The SARA regime has no mechanism for verifying and monitoring compliance with these best practices aimed at assuring quality. Authorizing/licensing agencies need to work with SARA portal agencies to close the gaps in quality assurance and consumer protection.

- **Tim Gallimore**, Associate Vice President for State Authorization, University of North Carolina, General Administration

12 noon–1:30 p.m.

Welcome Luncheon

Magnolia Ballroom (1st floor)

1:30–2:30 p.m.

General Session | A Proposed Degree Approval Model for Licensed and Regulated Fields

Grand Kentucky Ballroom A–C

The wide variance in agency priorities, sophistication, consumer protection goals, and frequency of action makes degree program approval and review processes for licensed fields a challenge for post-secondary institutions and state authorities. Institutions and agencies face a challenging and disjointed regulatory landscape that can be made more uniform without sacrificing local control and the need for state autonomy. In the model of SARA, the presenters propose fundamental design elements of a similar effort to assist over-burdened state authorities address shortages in critical areas such as teaching, nursing, and public accounting while conserving institutional resources.

- **Allen C. Clarkson**, Compliance Specialist, Western Governors University
- **Lucas B. Kavlie, EdD**, Associate Provost for Compliance and Accreditation, Western Governors University

2:30–3 p.m.

Break and Networking

Grand Kentucky Ballroom D

3–4:15 p.m.

State Regulator Q & A

Grand Kentucky Ballroom A–C

Regulators will provide a report on updates in their state. A moderated panel of regulators will answer attendee questions submitted prior to the conference.

4:15–5 p.m.

NASASPS Business Meeting (open to all members)

Grand Kentucky Ballroom A–C

6:30–8:30 p.m.

Reception at CastlePost

Attendees are invited to join us for an evening at CastlePost in Versailles, Kentucky. Transportation to and from the reception will be available starting at 5:45 p.m. in the hotel lobby. Hors d'oeuvres and drink tickets will be provided.

TUESDAY, APRIL 4

8–9:30 a.m. **Breakfast Session | Regulator and Accreditor Breakfast Meeting**
Magnolia Ballroom (1st Floor)

Breakfast Session | Attendee Networking Breakfast
Grand Kentucky Ballroom D

8 a.m.–12 noon **WCET/State Authorization Network (SAN) Mini-Camp**
Bluegrass Room

9:45–10:45 a.m. **Concurrent Session | Financial Statements & Financial Stability—
A Regulators Review**
Grand Kentucky Ballroom B–C

How should a regulator review an institution's financial statements? A good place to start is reviewing in terms of overall profitability and determining if the institution reported net income or net loss. However, net profit (or loss) should not be used exclusively when determining financial stability. This session will focus on reading financial statements and key financial calculation to aid in determining financial stability. The session will present an overall review of financial statements, including the income statement, balance sheet, and cash flows statement. Additionally, presenters will focus on financial calculations to provide a snapshot of the institution financial stability.

- **Crystal Puderbaugh**, Associate Director of Private Postsecondary Education, Kansas Board of Regents

Concurrent Session | Alternative Tuition Resources Opportunities
Grand Kentucky Ballroom A

There are opportunities offering Title IV loans and grants, however, there are many challenges. Perhaps it is time to develop a mindset and approach to reduce reliance on Title IV. Dr. Susan F. Schulz will share more than 10 ways school owners successfully offer unique approaches to tuition assistance and payment policies that work without debt and stress for the student and that keep cash flowing for the school.

- **Dr. Susan F. Schulz**, Owner/Founder, Schulz School Advisors

10:45–11 a.m. **Break and Networking**
Grand Kentucky Ballroom D

11 a.m.–12 noon **General Session | Data Collection and Analysis—State of Oregon:
Student Level Data Collection of Private Schools & Early Findings of
Gainful Employment**
Grand Kentucky Ballroom B–C

Historically, Oregon Private Career Schools report program performance data in aggregate upon the time of yearly licensure renewal to the State. Changes in federal law (e.g., WIOA) and state educational goals (40-40-20) necessitated transitioning to student level data collection. A two part process was adopted to transition the postsecondary institutions into reporting. The state first piloted a student level data collection (three academic years). Student Information Privacy Laws (e.g., FERPA, state Laws) and data security were considered. A secure web interface was developed

for automated reporting. Second, lessons learned from the pilot were implemented into routine private postsecondary data collection. Findings allow the state to match the earnings of completers, and compare cohort results vis-à-vis federal gainful employment results. The panel will provide information and updates about student data analysis and how regulators and schools can use these reports.

- [Juan Baez-Arevalo](#), Director of Private Postsecondary Education, Oregon Higher Education Coordinating Commission
- [Laurie C. Roe](#), Research Lead, Office of Research and Data, Oregon Higher Education Coordinating Commission

12 noon–1:30 p.m. **Lunch on your own**

1:30–2:30 p.m. **Concurrent Session | School Closures in Kentucky—Lessons Learned**
Bluegrass Room

The closures of Mid Continent University and St. Catharine College provide a great opportunity for reflection. The presenter will discuss what led to their closure and what might have helped to prevent this from occurring. The presentation will also share what happened (1) once closure was imminent and (2) after closure and provide suggestions as to what should be in place from both the institution's and regulator's perspectives when these unfortunate events occur.

- [Travis Powell](#), General Counsel and Associate Vice President, Kentucky Council on Postsecondary Education

Concurrent Session | The Right Stuff: How to Develop an Effective Technology Solution and Institutional Examples

Grand Kentucky Ballroom A–C

Learn how to develop a process to identify the right technology solution for a problem/challenge faced by institutional compliance professionals and hear about SANSational award-winning institutional examples using in-house development expertise to determine students' physical location and to make compliance information easily available via an interactive map.

- [Shari L. Miller](#), Director of Compliance for State Authorization, Northern Arizona University
- [Brianna L. Bates](#), MPA, Associate Director, Academic Program Review & Academic Assessment, New York University
- [Heather S. Jaramillo](#), Compliance Specialist, University of New Mexico Extended Learning

2:30–3 p.m. **Break and Networking**
Grand Kentucky Ballroom D

3–4 p.m. **General Session | The State of Gainful Employment: Current and Future Challenges for Schools**
Grand Kentucky Ballroom A–C

This presentation will review the gainful employment framework and focus on the specific challenges that are, and soon will be, facing schools as of April 2017. The presenters also will discuss any challenges to the rule that may be in play as of April 2017, to include suspension orders, rule making, and lawsuits, the likelihood that such challenges will be successful, and the impact if they prove successful.

- **Aaron D. Lacey**, Partner, Higher Education Practice, Thompson Coburn, LLP

4:15–5 p.m. **NASASPS Annual Meeting** (open to regular members)
Grand Kentucky Ballroom A–C

4:15–5 p.m. **WCET/State Authorization Network (SAN) Business Meeting** (open to all WCET/SAN members)
Bluegrass Room

WEDNESDAY, APRIL 5

8–8:30 a.m. **Continental Breakfast**
Grand Kentucky Ballroom D

8:30–9:15 a.m. **General Session | The SHEEO State Authorization Website: The Where, Why, and How to Update It**
Grand Kentucky Ballroom A–C

Since 2011, the State Higher Education Executive Officers (SHEEO), in close cooperation with the National Center for Higher Education Management Systems (NCHEMS), has provided a directory of agencies and contacts along with quality assurance laws and information for the 50 U.S. States, the District of Columbia, and Puerto Rico. These resources were originally compiled by surveying state regulatory agencies and posting the information on the SHEEO website. In 2014, SHEEO, in collaboration with Pearson, implemented a web-based platform that allows for instantaneous updating by state agencies of regulatory information, agency contacts, and compliance responsibilities. Higher education institutions, state regulatory agencies, and other organizations have come to rely on this information, especially for the communication of state authorization requirements.

- **Joan Bouillon**, Director of Regulatory Compliance, Pearson
- **Marianne Boeke**, Senior Associate, NCHEMS
- **Jacqueline Johnson**, Director of Private Postsecondary and Out-of-State Education, Kansas Board of Regents

9:15–9:30 a.m. **Break and Networking**
Grand Kentucky Ballroom D

9:30–10:30 a.m. **General Session | Institutional Ownership Structures, Changes to Such Structures, and Regulatory Implications of Such Changes**
Grand Kentucky Ballroom A–C

Higher education institutions can be structured in different ways as a corporate matter. When institutions undergo changes in organizational and ownership structure, they must address regulatory requirements. Speakers will describe the general landscape of ownership structures, changes in ownership, and implications for accreditation, state licensure, and U.S. Department of Education certification. Speakers will provide descriptions of ownership structures, descriptions of types of acquisitions and effect on institutional ownership and control, and information on how education regulatory agencies address changes in ownership and control.

- **Stephanie Gold**, Partner, Hogan Lovells US LLP
- **William Intner**, Partner, Hogan Lovells US LLP

10:30–11 a.m.

Break and Networking
Grand Kentucky Ballroom D

11 a.m.–12 noon

Concurrent Session | We're Way Past the "Easy Stuff"—The Continuing Evolution of SARA
Grand Kentucky Ballroom A–C

As the SARA initiative matures, how does it deal with the continuing evolution of institutional distance ED practices—practices that sometimes challenge SARA's policy boundaries? Which practices should SARA "cover?" How are those decisions made? Actual examples will be presented for discussion; attendees can pose additional challenges.

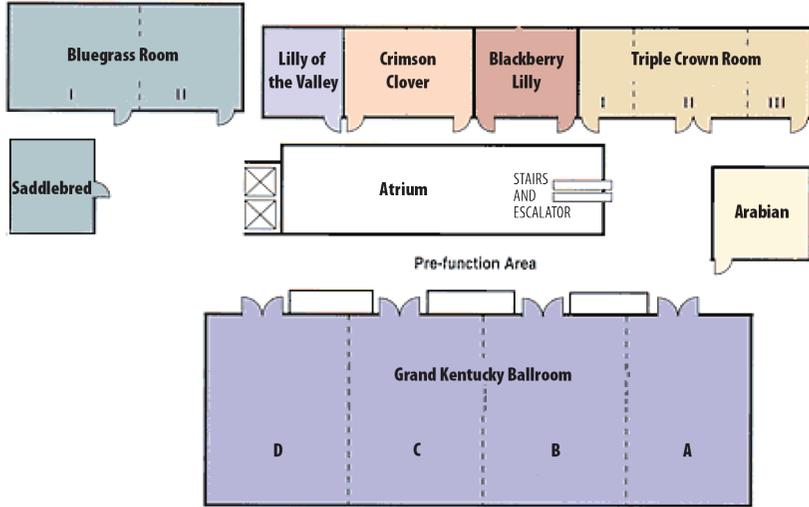
- **Marshall A. Hill**, Executive Director, State Authorization Reciprocity Agreements (NC-SARA)
- **Mary Agnes Larson**, Director, Student Access Programs and Services, Southern Regional Education Board

Concurrent Session | Evolution of Investigations Concerning Proprietary Schools
Bluegrass Room

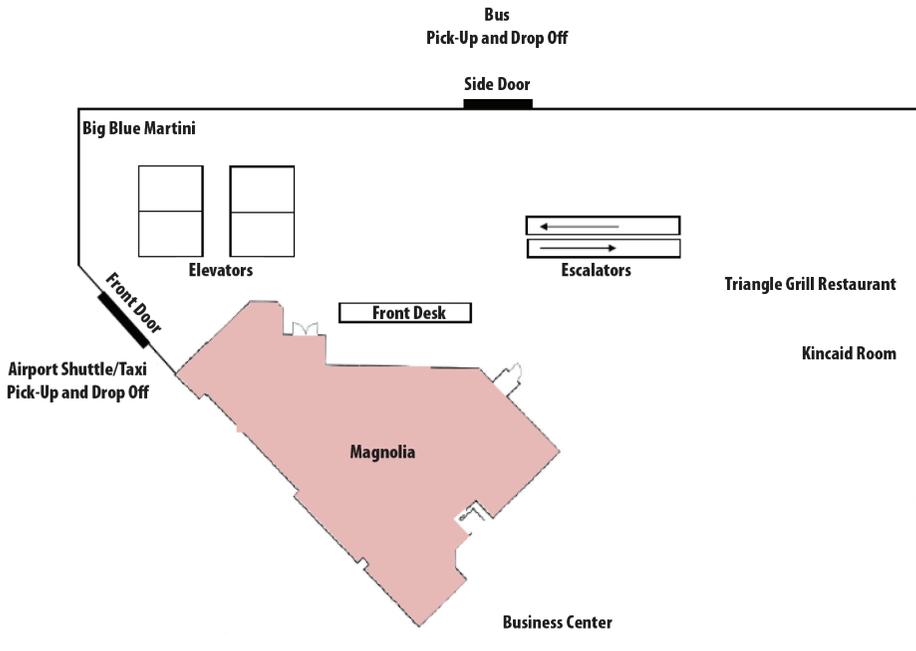
In order to be more responsive to the schools we regulate and the students they enroll/educate as well as public in general, regulators must be cognizant of and responsive to our state administrative and legislative bodies, federal government regulations, accrediting bodies, and other entities who oversee our schools and students. This session will explore how and why the complaint processes has evolved as well as successful investigative techniques, lessons learned and how investigations have impacted our agency budgets and operations. Please plan to share some of your successes and failures in taking on these new investigative roles within your agency. Discussion will also focus on whether the outcomes justify the increase in workload and expenditures.

- **Lorna Candler**, Director, Colorado Division of Private Occupational Schools
- **Mary Kanaly**, Deputy Director & Compliance Officer, Colorado Division of Private Occupational Schools

2nd Floor: Meeting Rooms



Lobby Level: Restaurants & Magnolia Meeting Room





2017 Annual Conference Sponsors

