



Navigating the Hurdles of Building a National Online Presence



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Undergraduate Degree Programs



EMBRY-RIDDLE
Aeronautical University
WORLDWIDE

Graduate Degree Programs



EMBRY-RIDDLE
Aeronautical University
WORLDWIDE

Presentation Outcomes

1

Discuss our evolution and immersive experience

2

Demonstrate how virtual opportunities benefit our service members

3

Offer military student perspectives

4

Discuss future applications for distance education

Regulatory Compliance

ERAU State Authorizations Department

- ERAU has other compliance functions housed in several departments
 - Veterans Administration
 - SEVIS
 - Title IV
 - Internal Audit / Financial Compliance
- Annual State License Renewals (115 campuses in 34 states)
- New Campus Authorizations
- NC-SARA Renewal & Reporting
- Administrative Oversight for Accrediting Body
- New Program Approvals
- Substantive Program Changes
- State Audits
- Internal Resource Management/Interdepartmental Coordination



NC-SARA – Institutional Responsibilities

- NC-SARA is a game-changer...become a member!
- Close-out your approval in any state where you once held a license or registration
- Be aware of, and monitor physical presence triggers
- If you have both physical presence and distance education in a state, check with regulators on NC-SARA coverage
- Track student enrollments, internship placements, and file all required data with NC-SARA and your home state (if applicable)



Accreditation– Institutional Responsibilities

- Because of overlapping oversight, accreditation is housed with State Authorizations
- Request approval and/or notify your accrediting body of any substantive changes
- Avoid any kind of warning or sanction
- Accreditation is essential to authorization



Physical Presence – Why It’s Important

Approximately 80-90% of ERAU enrollments are in online classes, so why do we have over 130 campuses?

Increase name recognition and enrollment numbers



Campus & Program Approvals

New School / Location Approval

- Identify oversight body
- Locate applicable code and/or regulations, and application documents (often found on their website)
- Familiarize yourself with all state requirements- not just what's on the application!
- Complete and submit the application
- Initial application is between \$400 and \$10K per location and up to \$10K annually to maintain
- Applications generally include
 - Administrative information
 - Financial statements
 - Academic / faculty information

Complete all annual requirements

New Program Approvals

- Approval is per program/per location in most states
- Cost range from approximately \$100 to \$5K per program
- Applications generally include
 - Academic/faculty information
 - Market research
 - Program objectives
 - Tuition costs, etc.

Prioritize Program of Approvals for Continuity

- Online in all States (if not NC-SARA member)
- Civilian Campuses
- Military Campuses (based on installation MoU)

When in doubt, contact your state regulator for guidance

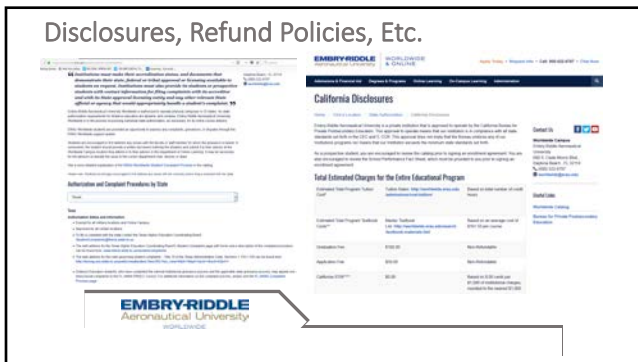




Military Students

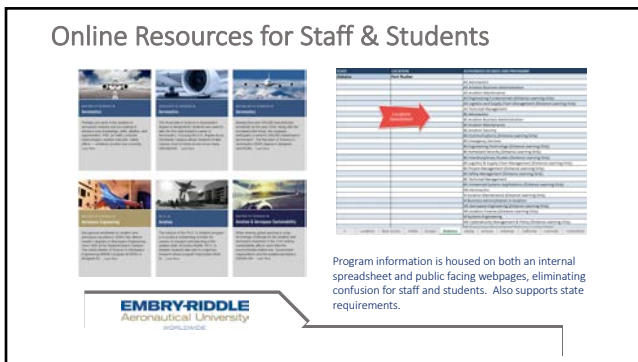
- Unique needs
- Prefer interaction with advisors, but multi-modal delivery of coursework
- ERAU provides centralized VA certification for online programs
- ERAU works with each state's VA department to ensure that necessary programs and locations are certified.
- ERAU provides virtual classroom settings that allow Veteran students to remain eligible for benefits, while still providing a flexible schedule

Disclosures, Refund Policies, Etc.



The screenshot displays the 'California Disclosures' page on the Embry-Riddle website. It includes a table titled 'Total Estimated Charges for the Entire Educational Program' with columns for 'Category', 'Amount', and 'Notes'. The table lists various charges such as 'Tuition', 'Books', 'Materials', and 'Fees'. A callout box points to the Embry-Riddle logo.

Online Resources for Staff & Students



The screenshot shows a grid of program information webpages on the left and an internal spreadsheet on the right. A red arrow points from the spreadsheet to the webpages. A callout box points to the Embry-Riddle logo.

Program information is housed on both an internal spreadsheet and public facing webpages, eliminating confusion for staff and students. Also supports state requirements.

Workflow / Process Development



MOVING FOWARD



Goals

Commitment to delivering an advanced, technical curriculum, to our military students.



Offer technical cutting-edge degree programs to ensure job obtainability.



Create an Immersive, Personalized experience for our students no matter their location



Challenges

Advancing Technology while adhering to the military TA Cap



Creating the Virtual Infrastructure from admission to graduation and beyond

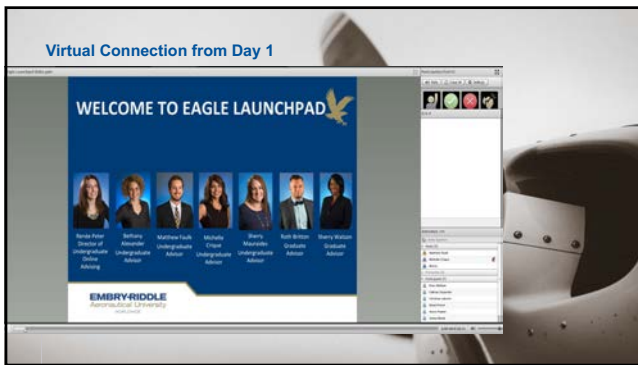


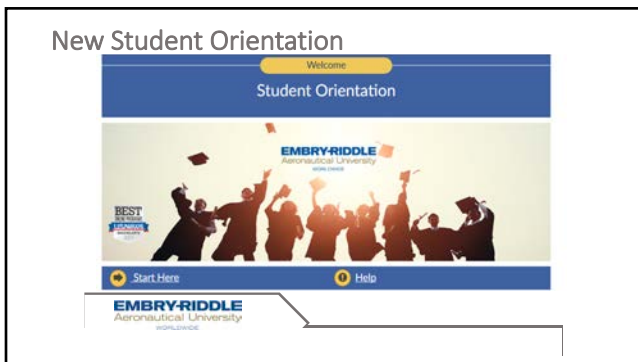
Ensuring military members have access to everything they would on campus




Student Support







Virtual Laboratories



EVER-EVOLVING TECHNOLOGIES

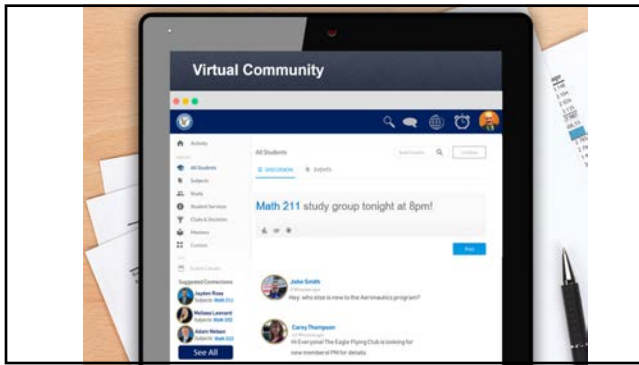
2-D, virtual reality (VR), augmented reality (AR), artificial intelligence (AI)

Virtual Aircraft Investigation Laboratory



Pinnacle

VIRTUAL COMMUNITY





LMS DATA TO SUPPORT STUDENT SUCCESS

WHICH STUDENTS CURRENTLY HAVE A 70% OR LESS OVERALL GRADE IN THEIR COURSES?

Course	Variable Name	No. Used of Address	Name	Current Score	Score Type	Student ID	Day of Last	Day of Act.	Activity
...	70%
...	65%
...	75%

CURRENT SCORE - LAST ACTIVITY DATE

Course	Variable Name	No. Used of Address	Name	Current Score	Score Type	Student ID	Day of Last	Day of Act.	Activity
...	70%
...	65%
...	75%
