

National Association of State Administrators  
and Supervisors of Private Schools

## **2018 Annual Conference**

Hilton Portland Downtown | April 22-25, 2018



**NAS**  **SPS**

NATIONAL ASSOCIATION OF STATE ADMINISTRATORS  
AND SUPERVISORS OF PRIVATE SCHOOLS

[www.nasasps.org](http://www.nasasps.org)

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National Association of State Administrators  
and Supervisors of Private Schools

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# 2018 NASASPS Conference Information

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## NAME BADGES

Name badges are required for admission to all conference sessions, meal functions and sponsored evening events. You are requested to wear yours at all times. If you misplace your name badge, please inform the NASASPS registration table and a replacement will be provided. Please note that magnets are used in this year's name badges. If you have a medical condition that does not allow you to wear magnets, please notify staff at the registration table.

## HOSPITALITY SUITE

The NASASPS Hospitality Suite is located on the 20th floor in Room 2020. The suite is open after the day's sessions and business meetings have concluded.

## CONFERENCE ROOMS

All Conference rooms are found on the Plaza Floor and 23rd Skyline Floor of the hotel.

## ONLINE CONFERENCE EVALUATION

NASASPS uses an online evaluation tool to measure the success and help improve future conferences. Attendees are encouraged to complete the electronic evaluation form that will be emailed to them at the conclusion of the conference.

## SMOKING

Smoking is strictly prohibited at all conference sessions, meal functions and receptions.

## MEETING ETIQUETTE

Please refrain from talking during presentations or holding conversations immediately outside of a meeting. Please turn all cell phones and signal watches to silent mode during conference functions.

## ATTIRE

Attire for all program sessions and evening events is business casual.

## WIRELESS INTERNET

NASASPS is pleased to provide complimentary wireless internet access for all attendees in the conference meeting space. To access the conference wifi, please use the HILTON Meeting Room network and use password NASASPS.

## CONFERENCE MOBILE APP

NASASPS has created a free mobile app for the 2018 conference with Guidebook for devices operating with iOS, Android, Blackberry 10+ or Amazon Kindle. To access the app, search for Guidebook in your device's app store or scan this QR code:

guidebook



After you download the app, you can download the NASASPS guide by searching for "2018 NASASPS Annual Conference" and following the instructions.

# NASASPS 2018 Presentation Summary

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## SUNDAY, APRIL 22

- 3 - 6 p.m.                    **Registration**  
*Atrium Foyer*
- 3:30 - 4:30 p.m.           **NASASPS Board of Directors Meeting**
- 4:30 – 5:30 p.m.           **2018 Committee Meetings**  
*Park Room*
- 5:30 - 6 p.m.                **First Time Attendee & State Regulator Reception**  
*Skyline I/II (23rd floor)*
- 6 - 7 p.m.                    **Opening Reception and Welcome**  
*Skyline I/II (23rd floor)*

## MONDAY, APRIL 23

- 8 – 9 a.m.                    **Registration**  
*Atrium Foyer*
- 8 – 9 a.m.                    **Continental Breakfast**  
*Broadway Room*
- 9 - 9:15 a.m.                **Opening Remarks**  
*Atrium Ballroom*
- Lane Goodwin, NASASPS President
  - Ben Cannon, Executive Director, Oregon Higher Education Coordinating Commission
- 9:15 - 10:15 a.m.           **General Session | Washington Potpourri**  
*Atrium Ballroom*
- Sharon Bob, Higher Education Specialist on Policy and Regulation, Powers, Pyles, Sutter, and Verville, PC.
- This session will provide an overview of the latest congressional and Department of Education activities that impact institutions of higher education.
- 10:15 - 10:45 a.m.           **Break and Networking**  
*Atrium Foyer*
- 10:45 a.m. – 12 p.m.       **General Session | Presentation of State Updates**  
*Atrium Ballroom*
- Moderator – Lane Goodwin, Licensing Program Manager, South Carolina Commission on Higher Education
- State regulators will give brief reports on new or pending changes to their state regulations or processes and also respond to questions submitted by conference attendees.

12 – 1:30 p.m.

**Welcome Luncheon and Panel Discussion with Former NASASPS Presidents**

*Broadway Room*

- [Bernell Cochran](#), NASASPS President 1987-1990, North Carolina
- [Merlin Anderson](#), NASASPS President 1978-1979, Nevada
- [Leroy Wade](#), NASASPS President 1993-1995, Missouri
- [John Ware](#), NASASPS President 2004-2006 and 2010-2015, Ohio
- [Lane Goodwin](#), NASASPS President 2017-present, South Carolina

Join us as we hear from a panel of former NASASPS presidents to learn more about the history of postsecondary education regulation and the origin of NASASPS.

NASASPS thanks MaxKnowledge for their support of this luncheon.

1:45 – 2:45 p.m.

**General Session | Educating Edward: How Institutions, Accrediting Agencies and State Regulators Can Positively Impact the Student Experience**

*Atrium Ballroom*

- [Sylvia Rosa-Casanova](#), Director, Private Postsecondary Education, State Council of Higher Education for Virginia
- [Beth Murphy](#), Campus Director, Bryant & Stratton College
- [Michale McComis](#), Executive Director, ACCSC
- [Juan Baez-Arevalo](#), Director, Office of Student Access and Completion Oregon HECC
- [Sandra Freeman](#), Assistant Director, Private Postsecondary Education, State Council of Higher Education for Virginia

Whether you're an institution, an accrediting agency or a regulator, it's likely that at one time or another, your sector was maligned by somebody. Institutions are accused of being more interested in turning a profit than educating students. Accrediting agencies are blamed for being poor stewards of failed institutions. And regulators can be villainized by both the institutions they regulate AND the students they are charged to protect. This moderator led panel focuses on ways in which institutions, accrediting agencies, and regulators help create an environment where the student is the ultimate winner.

2:45 – 3 p.m.

**Break and Networking**

*Atrium Foyer*

3 – 4 p.m.

### **Concurrent Sessions**

#### **The Distance Ed Question: Measuring the Quality of Online Programs**

##### *Broadway Room*

- [Joel English](#), Vice President of Operations, Centura College/Aviation Institute of Maintenance
- [Chris Lambert](#), Associate Executive Director, ACCSC

Postsecondary institutions have been offering distance education programming for decades, but many accreditors and state licensing agencies fear that their assessment methodologies may not adequately keep up with the delivery, instruction, and student success metrics needed to assure online institutional success. In this dynamic, point/counterpoint discussion, the Associate Director of ACCSC and the Vice President of one of ACCSC's member schools will discuss the issues around delivering successful online programs and managing accreditation standards to track online success. Discussion topics include:

- What are markers of quality online courses?
- What should accreditors and licensing agencies expect for student outcomes?
- What should agencies require for faculty and student interaction?
- What preparation should schools require of new enrollees of online programs?
- How can agencies measure whether online programs are successful?

3 – 4 p.m.

#### **Legal Considerations Before Offering Online Programs in Foreign Countries**

##### *Atrium Ballroom*

- [Greg Ferenbach](#), Attorney, Cooley LLP
- [Paul Thompson](#), Attorney, Cooley LLP
- [Joan Bouillon](#), Ph. D., Director of Regulatory Compliance, Pearson

The wide variance in agency priorities, sophistication, consumer protection goals, and frequency of action makes degree program approval and review processes for licensed fields a challenge for post-secondary institutions and state authorities. Institutions and agencies face a challenging and disjointed regulatory landscape that can be made more uniform without sacrificing local control and the need for state autonomy. In the model of SARA, the presenters propose fundamental design elements of a similar effort to assist over-burdened state authorities address shortages in critical areas such as teaching, nursing, and public accounting while conserving institutional resources.

4:15 – 5 p.m.

#### **NASASPS Business Meeting (open to all NASASPS members)**

##### *Atrium Ballroom*

5 p.m.

#### **Meet in Lobby for Best of Portland Walking Tour** (prior registration required)

## TUESDAY, APRIL 24

8 - 9:30 a.m.

### **Breakfast Sessions**

**Regulator, Accreditor and U.S. Department of Education  
Breakfast Meeting**  
*Broadway III/IV*

**Attendee Networking Breakfast**  
*Skyline I (23rd floor)*

**WCET/State Authorization Network (SAN) Member Breakfast**  
*Skyline II (23rd floor)*

9:45 – 10:45 a.m.

### **Concurrent Sessions**

**A New Kind of Report Card: Tracking Private Career School Performance**  
*Atrium Ballroom*

- **Marina Parr**, Communications Director, Washington Workforce Board
- **Randy Smith**, IT and Research Specialist, Washington Workforce Board

Each year, Washington's Workforce Board collects student-level records from over 300 private career schools, and analyzes data from community colleges and four-year colleges and universities, who want their programs evaluated for inclusion on the state's Eligible Training Provider List. This federally required list is pushed out through the Workforce Board's [www.CareerBridge.wa.gov](http://www.CareerBridge.wa.gov) website, which provides a "report card" on the percentage of students who complete an education program, the employment rate and earnings of recent graduates, and the industry where they went to work. We will explain how we collect and process data, and communicate with schools and the public.

9:45 – 10:45 a.m.

**Let's Take the Lead in Bridging the Employability Skills Gap! But How?**  
*Broadway I/II*

- **Jay Hollowell**, Vice President - Training, MaxKnowledge, Inc.

In 1991, The US Dep. of Labor's SCANS Report was published identifying those skills needed to successfully enter and survive the workplace. Now, 26 years later, employers are identifying many of the same career readiness challenges as notated in 1991. This interactive session examines five key areas where our sector can lead the way in bridging the employability skills gap for our graduates while, at the same time, enhance institutional effectiveness and support our school's compliance requirements.



9:45 – 10:45 a.m.

**Make It Work! Student Tracking & Disclosures With Institutional Examples (SAN Session)**

*Skyline II (23rd floor)*

- **Lisa Siefker**, State Authorization Program Manager, The Ohio State University
- **Brandie Elliott**, State Authorization Coordinator, University of Missouri - Kansas City

Institutions are required to comply with federal and state distance education regulations, professional licensure board requirements, Department of Defense MOU requirements, and SARA participating institutions must also comply with SARA policies. Not only are distance education regulations plentiful; but they change often, and institutional processes can be difficult to navigate. In this session, attendees will learn through institutional examples how to develop strategies for student location tracking and for providing disclosures that communicate authorization, program, and licensure information to students while meeting regulatory requirements. SANSational award-winning institutions show how to make it work using websites and more.

10:45 – 11:00 a.m.

**Break and Networking**

*Atrium Foyer*

11 a.m. – 12 p.m.

**Concurrent Sessions**

**Applying the Ethical Intent Matrix to For-Profit Institutions**

*Atrium Ballroom*

- **Paul Shuler**, Program Director, Texas Higher Education Coordinating Board

A changing national political climate at the top and increasing global and alternative education opportunities put state governance and for-profit entities on a potential collision course. Academic corruption is an international phenomenon, yet little research exists in the area of for-profit institutional academic corruption. The Ethical Intent Matrix is proposed in this presentation, creating a framework for categorizing institutions to aid state regulators, students, and politicians. Contributor, Cheater, Imposter, and Fraudster institution types are identified and discussed from a state regulator standpoint. Consequences and suggested actions for each type are discussed using the Public Interest and Public Choice theories of economics.

11 a.m. – 12 p.m.

## **Use of Technology to Track Legislative and Regulatory Changes (SAN Session)**

*Skyline II (23rd floor)*

- [Mitchell Gilbert](#), Compliance Specialist, Western Governors University
- [Allen Clarkson](#), Gov't Relations Manager, Western Governors University
- [Dr. Roderick Willis](#), Compliance Specialist, Western Governors University

As a national institution with a large online student body, WGU's method of monitoring and commenting on legislative/regulatory changes suggests that policy makers need to consider how their policy changes may affect an individual's ability from becoming a contributing resident of that state, due to additional regulatory burdens on program approvals and/or reciprocity of personnel certification/licensing. In this new technological age, legislators need to be reminded that education is no longer solely brick and mortar but nationwide. These legislators need to understand that this new generation of students can be a useful tool and can help fix employment shortages. By continuing to introduce potential burdensome regulations, students with the qualifications required by states with shortages will go elsewhere. Legislators now need to focus on regulations that would attract these highly qualified individuals to their state for employment, and allow those institutions that produce highly qualified graduates to operate there.

12 – 1:30 p.m.

## **Lunch on your own**

1:30 – 2:30 p.m.

## **Concurrent Sessions**

### **Competency-Based Education: The Basics, Myths, and Truths of CBE** *Atrium Ballroom*

- [Brooks Doherty](#), Assistant Vice President, Academic Innovation, Rasmussen College

Competency-Based Education (CBE) is in a resurgence period in American higher education. In this presentation, we will explore various models of CBE and the similarities and differences among them. Irrespective of model, all CBE programs have a shared essence: Academic programs which are increasingly time-fluid and prioritize student learning and the assessment of its demonstration. Additionally, this presentation will explore Rasmussen College's multi-year process of building CBE systems, and the development of a unique faculty model which supports a student-paced learning environment.

### **Navigating the Hurdles of Building a National Online Presence** *Broadway Room*

- [Jason Ruckert](#), Vice Chancellor, Online Education, Embry-Riddle Aeronautical University
- [Bree Stansberry](#), Associate Director of State Authorizations, Embry-Riddle Aeronautical University

Embry-Riddle Aeronautical University will share best practices for starting or growing your online presence. We will discuss how we have successfully navigated and aligned the intersecting and often conflicting regulatory environments of State Authorizations, Accreditation, Veteran's Administration, Title IV, and SEVIS. We will also focus on how the regulatory environment has changed how we do business in regards to Online education-market programs, advise in certain states, etc.

2:30 – 3 p.m. **Break and Networking**  
*Atrium Foyer*

3 – 4 p.m. **General Session**

**Bridging the Gap Between Postsecondary Education Regulation and Professional Licensure**

*Atrium Ballroom*

- **Julie Woodruff**, Assistant Executive Director & Lead Attorney, Division of Postsecondary State Authorization of the Tennessee Higher Education Commission
- **Robin Jenkins**, Executive Director, Allied and Behavioral Health Boards, Health Regulation and Licensing Administration, District of Columbia Department of Health and Council on Licensure, Enforcement and Regulation (CLEAR) Faculty
- **Angela Lee**, Executive Director, District of Columbia Higher Education Licensure Commission

The Council on Licensure, Enforcement and Regulation (CLEAR) will join NASASPS for a discussion on fostering collaboration between regulatory bodies. The session will also focus on helping institutions learn more about what they need to know about programs that aim to prepare students for entry to fields that require a professional or occupational license.

4:15 – 5 p.m. **NASASPS Annual Meeting (open to regular members)**  
*Atrium Ballroom*

4:15 – 5 p.m. **WCET/State Authorization Network (SAN) Business Meeting**  
(open to all WCET/SAN members)  
*Skyline II (23rd floor)*

**WEDNESDAY, APRIL 25**

8 – 9 a.m. **Continental Breakfast**  
*Broadway Room*

9 – 10 a.m. **General Session**

**The Price of Higher Education: An Issue and A Solution**

*Atrium Ballroom*

- **Lucas B. Kavlie**, Vice President, Compliance and Accreditation, Western Governors University
- **Alton James IV**, Compliance Specialist, Western Governors University
- **Roderick C. Willis II**, Compliance Specialist, Western Governors University

Teaching is an art and learning is a science. Conversely, teaching is a science and learning is an art. Neither is inherently costly, yet Americans annually spend ~\$100B on the structure of education. This presentation looks at a reason for the rising costs of higher education and suggests a method for lowering that cost without compromising the educational quality (course content/student experience) or the educational product (an educated citizenry). Since the suggestion changes higher education policy, a call to action--asking attendees to speak against the presented reason for the rising costs--will be the culminating point of the presentation.

10 -10:30 a.m. **Break and Networking**  
*Broadway Room*

10:30-11:15 a.m. **General Session**

**The New State Surveys: The Evolution and Migration of the SHEEO Surveys**

*Atrium Ballroom*

- *Marianne Boeke*, Senior Associate, NCHEMS
- *Cheryl Dowd*, Director, State Authorization Network, WCET

NC-SARA and WCET-SAN have agreed to take over the maintenance of the state authorization database that's currently on the SHEEO website. This session will be an opportunity to inform regulators and interested parties of the timeline and steps that will occur during the transition from the current SHEEO Surveys to the NC-SARA and WCET-SAN sponsored State Surveys. Included in the session will be an overview of a) the organization of the new State Surveys, b) the creation of reports built from the survey data, c) and our long range goal to include secretary of state and professional licensure information within this site.

11:15 a.m. – 12 p.m. **General Session**

**SARA: What's new for 2018**

*Atrium Ballroom*

- *Marshall A. Hill*, Executive Director, NC-SARA
- *Wanda Barker*, SARA SREB Director, Southern Regional Education Board
- *John Lopez*, SARA WICHE Director, WICHE
- *Sandra J. Doran*, SARA NEBHE Director, New England Board of Higher Education

The first state joined SARA in 2014. The 49th State will soon join SARA. This panel will discuss the evolution of SARA policy over the past 4 years, and look at what the year ahead may bring. Discussion topics include: federal regulatory landscape, input from participants regarding policy and implementation of SARA, and what issues SARA expects to be challenging over the next several years.

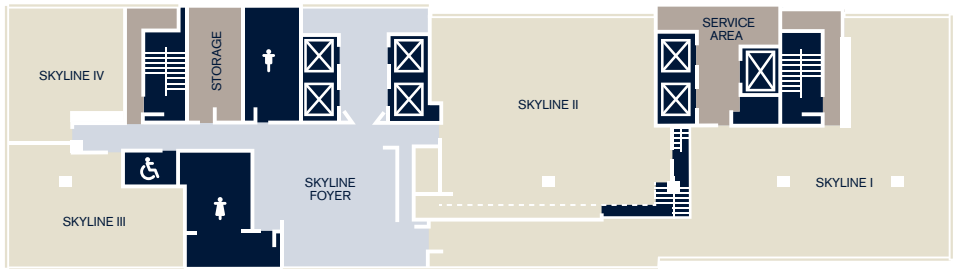




# FLOOR PLAN



## 23rd Floor Skyline Level



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