



**NASASPS 2019 Annual Conference  
Jacksonville, Florida  
Preliminary Agenda**

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**Sunday, April 14**

10:00 a.m. - 4:00 p.m.	<b>NASASPS Board and Committee Meetings</b>
3:00 - 7:00 p.m.	<b>Conference Registration</b>
4:30 - 5:30 p.m.	<b>State Regulator Forum (open to regulators only)</b>
6:00 – 7:30 p.m.	<b>Opening Reception</b>

**Monday, April 15**

8:00 a.m. - Noon	<b>Registration</b>
8:00 – 9:00 a.m.	<b>Breakfast</b>
9:00 - 9:15 a.m.	<b>Opening Remarks &amp; Conference Welcome</b>
9:15 - 10:45 a.m.	<b>Opening Keynote – Rethink Higher Education: Strengthening the Triad</b> U.S. Principal Deputy Under Secretary Diane Auer Jones will address NASASPS attendees about current issues facing the postsecondary education sector.
11:15 a.m. - Noon	<b>States Helping Meet SARA Requirements</b> This is a panel discussion on out-of-state activities covered by SARA and governed by state regulations. The panel will focus on the C-RAC Guidelines and disclosure requirements and how states can assist institutions in achieving compliance.
Noon - 1:30 p.m.	<b>Welcome Luncheon &amp; Presentation of State Updates</b>
1:45 - 2:45 p.m.	<b>The Role of Receiverships, Bankruptcies, and other Restructuring Options in Higher Education</b> Across all sectors, higher education has witnessed an increase in the number of institutions facing financial distress. This has led to a related increase in the number of schools attempting operational and financial restructuring, pursuing merger, acquisition, and investment opportunities,



and seeking court and agency assistance. The presenters have worked extensively with distressed schools and other organizations managing receiverships, bankruptcies, assignments and similar processes. They will explore the distinctions among these various options, discuss their application to higher education, and, through case studies, reflect on lessons learned.

3:00 - 4:00 p.m.

### **School Closures from the Institution and Regulator Perspectives**

With school closures and teach-outs on the rise, both institutions and state regulators are rethinking what information is needed to best inform the closure process and how to get it. The session will allow regulators and others to gain an understanding of the information closing institutions must provide, to whom, and within what time frames, while regulators can inform institutions and other entities of what information they need to best serve students.

4:15 - 5:00 p.m.

### **NASASPS Business Meeting**

## **Tuesday, April 16**

8:00 – 9:30 a.m.

### **Breakfast Sessions:**

1. **Regulator, Accreditor and U.S. Department of Education Breakfast Meeting**
2. **Attendee Networking Breakfast**
3. **WCET/State Authorization Network (SAN) Member Breakfast Meeting**  
**Out-of-State Learning Activity Compliance Organizer and Checklist**  
The Out-of-State Learning Activity Compliance Organizer and Checklist will help you successfully tackle the State Authorization challenge. This simple and free tool will help you organize tasks around key elements such as building leadership, developing institutional policy, and creating and managing processes that enable your institution to be in compliance.

9:45 - 10:45 a.m.

### **Concurrent Sessions:**

#### **1. Updates from the Student and Exchange Visitor Program (Regulators Only)**

In this session for state regulators, representatives from the U.S. Department of Homeland Security, Student and Exchange Visitor Program (SEVP) will provide updates and answer questions on:

- Methods to identify possible visa mills operating in our respective states;



- Identifying contact people at your agency that would work with state regulators on issue regarding possible visa mill activity;
- Identifying suspicious activities at regulated schools that should be reported to your agency; and
- Methods and activities to increase effective interaction between state agencies and Homeland Security/SEVIS/ICE

## **2. Coding Bootcamps: Disrupters or Bridging the Digital Skills Gap?**

According to a 2018 Course Report market study, Coding Bootcamps are a \$240 million dollar industry and will graduate approximately 20,000 developers by the end of 2018, a 20% increase from 2017. There are 108 full-time coding bootcamps, and market growth is strong. Since 2013, bootcamps have increased 9x and are in 86 cities and 44 states. The goal of this presentation is to discuss the Coding Bootcamp model and how best to work in partnership with traditional education, state regulators, and students.

## **3. State Authorization Communications Strategy: An Institutional Example (SAN Session)**

How do you explain what state authorization is and why it's important to stakeholders? It can be tricky to communicate about complex and evolving distance education regulations to institutional leaders, faculty, and staff. State authorization staff from The Ohio State University will share institutional state authorization communication strategies and examples.

11:00 a.m. - Noon

## **Concurrent Sessions:**

### **1. Misrepresentation of Career Eligibility in Advertising and Other Marketing**

This presentation will discuss a Minnesota lawsuit verdict related to false and misleading advertising, marketing, and recruitment regarding graduates' eligibility and suitability for certain careers and what an institution and regulator can look for when evaluating advertisements, disclosures, and other marketing to determine whether there is false messaging to students for programs delivered nationally or in multiple states.

### **2. NC-SARA Reporting – Institutional approaches to Data Collection and the Creation of a Process to Collect Supervised Field Experience Data (SAN Session)**

Institutions will share their processes for coordination of data needed for NC-SARA reporting of enrollments and out-of-state learning placements.



Noon – 1:30 p.m.

## **Lunch on Your Own**

1:30 – 2:30 p.m.

### **Concurrent Sessions:**

#### **1. Annual School Data Reporting Process– Data Collection, Reporting, and Future Uses**

This panel will discuss how states collect annual school reporting data, the hurdles they've had to overcome, and how they use the collected data. Each state is in a different phase of the data collection process and will be able to answer questions from the audience on their experiences.

#### **2. Creating a Culture of Compliance**

For Embry-Riddle Aeronautical University (ERAU) compliance is not a hurdle to overcome, but rather a supporting partner in driving the university mission. ERAU department of State Authorizations has found a way to work hand-in-hand with university leadership to utilize compliance requirements as tools to support retention, increase enrollments, and support student persistence.

3:00 - 4:00 p.m.

### **Concurrent Sessions:**

#### **1. Washington Potpourri: A Whirlwind Tour of the Legislative Landscape and the Department of Education Activities**

We passed the mid-term elections and we are now in the 116th Congress. What can we expect from Congress in higher education? How likely will there be a reauthorization of the Higher Education Act? While there have been tensions between the Republicans and Democrats, there are a number of bipartisan areas of support, such as the desire to simplify the FAFSA, the need for accreditation revision, loan repayment plans simplification, state authorization, and lifting the student unit record ban. What will happen on the regulatory front? Will the Department of Education change the rules on accreditation, distance education, state authorization and other provisions? Will the Department make changes to the rules for areas that some believe should be made by Congress? Predictions will be offered as to what is likely to happen.

#### **2. Professional Licensure Research, Compliance, and Disclosures - The Illustration of Three Institutions' Processes (this session runs from 3:00 – 4:30 p.m.)**

Three institutions will share their varied approaches to institution collaboration to support out-of-state students participating in programs and activities leading to professional licensure.



4:15 – 5:00 p.m.

## **NASASPS Annual Meeting**

Open to all regular members of the association.

### **Wednesday, April 17**

8:00 – 9:00 a.m.

#### **Breakfast**

8:30 – 9:30 a.m.

#### **Concurrent Sessions:**

##### **Impartial and Lawful Investigations**

A review of Colorado's streamlined investigation process along with lessons learned along the way.

##### **International Online Programs--What's New and What's Not**

Thanks to the rapid development and widespread acceptance of online programs over the last decade, American universities and their respective business partners now offer degree or non-degree programs entirely online around the world. The international market is very appealing to U.S. institutions for many reasons including decreasing domestic U.S. enrollments. But when considering online programs abroad, important U.S. and non-U.S. legal and compliance issues arise. Building on last year's successful program, we will provide an overview and update on legal developments and lessons learned regarding offering online programs internationally.

9:45 - 10:30 a.m.

##### **NC-SARA Update**

State Authorization Reciprocity Agreements (SARA) provides a uniform compliance option for more than 1900 participating institutions nationwide in member states. Currently, 49 states plus the District of Columbia, Puerto Rico, and the U.S. Virgin Islands have been approved as SARA member states. Distance education activities, such as online learning and supervised field experiences, are authorized through SARA for SARA participating institutions offering their activities in SARA member states. This session will give a brief update on the national SARA landscape, provide insights on the current U.S. Department of Education regulations, share information about enrollment data that has been collected on online learners (including data from 3 years of reporting and the lessons learned from the first year optional placement reporting), and discuss upcoming SARA projects, such as the NC-SARA website, the Searchable Catalog of Programs, and The Guide. This presentation will provide ample time for questions from the audience.

11:00 a.m. – Noon

##### **Federal Regulations-Negotiated Rulemaking 2019**

The U.S. Department of Education convened the Accreditation and Innovation Rulemaking Committee in early 2019. Presenters will share the outcome of the committee meeting and share how the outcomes will likely affect post-secondary institutions.

12:00 p.m.

#### **Conference Adjournment**