



# Fall Regulator Workshop

September 13-14, 2022

## Tuesday, Sept 13

9:00-1:30 **Registration**

1:30-1:45 **Welcome & Introductions**

1:45-2:45 **NASASPS Business Update/Strategic Plan**

2:45-3:15 **Break & Networking**

3:15-4:15 **Managing Risk and Ensuring Quality, Part I: Big Credentials, Big Challenges**

What do Apple, Google, and other big companies have in common? Home-grown credentials designed for graduates to “pursue high-paying IT jobs” and “careers that have entry-level salaries on average of over \$60,000 a year.” Is there a risk to students when they hear they can be “job ready in three to six months?” When they hear they could obtain up to 12 SCH of college credit for \$39 a month? Do we regulate? Should we? Let’s chat.

4:15-5:00 **Committee Updates**

## Wednesday, Sept 14

8:00-9:00 **Continental Breakfast**

9:00-10:30 **Managing Risk and Ensuring Quality, Part II: Reducing Student Harm in a World of False Promises**

### ***FTC Targeting False Claims: Marketing Dos and Don’ts***

Over the last year, the FTC has taken several actions focused on the marketing practices of for-profit colleges. This includes issuing a notice of potential sanctions for engaging in unlawful marketing practices and undertaking new potential rulemaking concerning false, misleading and unsubstantiated earnings claims. This session will review the FTC’s actions and considerations regarding unlawful marketing.

### ***Risk-based Assessments for Student Protection***

A follow-up discussion from July’s webinar on EducationCounsel’s risk-based oversight model designed to protect students and taxpayers.


10:30-10:45 **Break**

10:45-12:45 **State Updates and Beyond**

**Part I – State Regulatory Structures**

**Part II – State Updates**

**Part III – Staffing Up and Doing More with Less**

12:45-1:45 **Lunch, sponsored by **

2:00-3:30 **Listserv Live**

3:30-4:00 **Break & Networking**

4:00-4:30 **Workshop Synthesis & Closing Remarks**