

### Working with State Associations to Improve Compliance and Outcomes for Non-accredited Institutions

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2024 NASASPS Annual Conference

April 7-10 | Charleston, SC

### Characteristics of Non-Accredited Institutions



- Typically (not always) smaller in size
- Usually the owner/operator is fully involved in the school
- May be affiliated with another non-school business
- Fewer Programs and Shorter Program Lengths
- Very familiar with their vocational specialty but lack a background in education and training

Common Problems for Non-Accredited Institutions



- Typically not familiar with common school regulatory issues
- May lack a background or knowledge in small business practices
- Access to funding for students usually a big issue
- May be financially unstable

## The Role of State Associations



- Private, Member-Driven
  Organizations
- Provide Services and Resources for Member Schools
- Continuing Education and Training Opportunities
- Networking and Outreach Activities



### Partnering with State Associations



- Training Opportunities: <u>https://www.apsatraining.org/</u>
- Providing Information and Updates on Regulatory and Legislative Issues
- Resources for student scholarships and funding
- Providing other resources and support: Conferences, Career Connectors, and Associate Members.

### Other Resources for Unaccredited Schools



- State Small Business Associations
- Industry Specific Associations
- Mentorship Programs
- Other Resources

### **Small Business Associations**



**Charleston**, SC

### April Apr <u>Register</u> 3 BYOB: Be Your Own Boss. Build Your Own 2024 **Business**. Wed 9:00 AM to 12:00 PM Topic: Business Start-Up Ohio SBDC at SBDC, Inc. Apr <u>Register</u> 3 **Brand Identity and Intro to Social Media** · Identifying sources of capital 2024 Workshops and training programs Wed 12:00 PM to 1:00 PM Topic: Marketing Planning Marketing strategy development Conline Facilitated by Ohio SBDC at Cleveland State University Market feasibility and research Export Assistance Apr Register 3 **Business Basics Pt. 1** 2024 Wed 3:30 PM to 5:30 PM Topic: Business Start-Up Ohio SBDC at Summit Medina Business Alliance Bounce Apr Register MERICA Department of Startup Essentials Workshop 4 Development 2024 Thu 12:00 PM to 1:30 PM Topic: Business Start-Up Ohio SBDC at Cleveland State University

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### ABOUT THE OHIO SBDC NETWORK

The Ohio Small Business Development Centers (SBDC) provide business counseling and assistance to individuals who are either starting or growing their business. Each center is staffed with highly-trained, Certified Business Advisors® (CBA) to help small businesses and entrepreneurs with development and growth to increase sales and create jobs in their local communities.

Services Include:

- Business assessment evaluation
- Cash flow analysis
- **Financial projections development**
- Strategic business planning
- One-on-One business counseling

If you have questions or need assistance, please contact the Ohio Small Business Development Centers (SBDC) (614) 466-2711 or email sbdcreports@development.ohio.gov



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## Industry Specific Associations



- Many occupations have trade organizations that provide resources and information for training providers.
- Example: National Center for Construction Education and Research:

<u>https://www.nccer.org/</u>



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## **Business Mentorship Programs**



- General Business Mentorship programs through U.S. SBA.
- State specific mentorship programs



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### **Other Resources**

- Career Services Support: <u>https://careerprepped.co</u> <u>m/talent-development-</u> <u>organizations</u>
- What resources have you used in your state to assist unaccredited schools?





NATIONAL ASSOCIATION OF STATE ADMINISTRATORS AND SUPERVISORS OF PRIVATE SCHOOLS

# Questions?

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## Thank you!

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