

NASASPS ANNUAL CONFERENCE



2024 Exhibit Booth Package

- The Exhibitor Showcase will be located at the site of the NASASPS Annual Conference common area, where attendees will also congregate for conference breaks and breakfasts.
- Each exhibit space will include a standard 6' table that will accommodate a tabletop display.
- Exhibitor's logo will be displayed on the conference webpage.
- Exhibitors will be listed in the conference program.
- Members Only – Exhibitors holding a NASASPS membership will receive one conference registration fee waiver for each exhibit space reserved. Additional attendees can register at the full conference rate or at a booth-only rate of \$200.

Exhibit Table Pricing (tabletops only)

Exhibit space will be reserved on a first come, first served basis. There are ten exhibit table spaces available for this event.

Single Tabletop Display Member: \$825 Nonmember: \$1,025

Double Tabletop Display Member: \$1,500 Nonmember: \$1,800

Exhibit Booth Display

Expand your NASASPS presence with popup displays and backdrops in your customizable exhibit space. All spaces measure 10x10. Limited space available.

Booth space..... Member: \$1,500 Nonmember: \$1,925

Exhibitor Dates & Times

Sunday, April 7, 2024

Exhibit Installation.....Noon–3 p.m.

Monday, April 8th, 2024

Exhibit Viewing 8 a.m.–4 p.m.

Tuesday, April 9th, 2024

Exhibit Viewing 8 a.m.–4 p.m.

Wednesday, April 10th, 2024

Exhibit Viewing.....8 a.m.–11 a.m.

Close & Tear Down..... 11 a.m.–Noon

NASASPS Staff Contact

Matt Grayson
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Nicholasville, KY 40356
o (859) 317-2461
e matt.grayson@nasasps.org

Contact matt.grayson@nasasps.org to reserve your 2024 Annual Conference sponsorshop.

Online registration is also available on the NASASPS website.

Application Deadlines

Applications will be accepted through **March 22, 2024**. However, those who would like their company name or logo included in limited-run printed materials must register by **March 15, 2024**.

Venue & Accommodations

Information about the venue and accommodations can be viewed on the Annual Conference page on the NASASPS website.

Membership

To learn more about membership with NASASPS and exclusive pricing discounts available to members, please contact Hannah Fletcher at hannah.fletcher@nasasps.org or visit the Member Information tab on our website, www.nasasps.org.

Policies

Payment

In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and supporter pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Failure to Occupy Space

The exhibitor will forfeit space not occupied by the close of the exhibit installation period. This space may be resold, reassigned, or used by NASASPS in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Observance of Laws

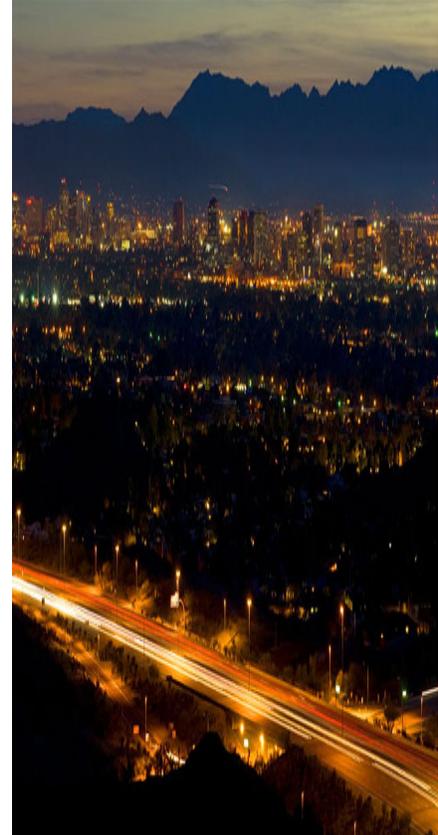
Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Care of Exhibit Facility

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility or associated facilities; booth equipment or the property of others caused by the Exhibitor.

Liability

NASASPS and the Francis Marion Hotel will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold NASASPS, the Sheraton Phoenix Downtown, and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from and all losses, costs (including attorney's fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.





2024 Supporter Opportunities

Silver (total contribution of \$1,000–\$2,499)

- Acknowledgement in the printed conference program
- Acknowledgement on conference supporter signage
- Logo and link to sponsor’s website on the NASASPS conference webpage
- Distinctive name badge ribbon to recognize supporter level

Gold (total booth and contribution of \$2,500–\$4,999)

- Acknowledgement in the printed conference program
- Acknowledgement on conference supporter signage
- Logo and link to sponsor’s website on the NASASPS conference webpage
- Distinctive name badge ribbon to recognize supporter level
- One complimentary conference registration

Platinum (total booth and contribution of \$5,000 or more)

- Acknowledgement in the printed conference program
- Acknowledgement on conference supporter signage
- Logo and link to sponsor’s website on the NASASPS conference webpage
- Distinctive name badge ribbon to recognize supporter level
- Two complimentary conference registrations
- Formal recognition from the NASASPS President during introductory remarks at the opening session

Registration

Online registration is available on the NASASPS website. Supporter items will be reserved upon receipt of your online registration.

Available Conference Supporter Items

Supporter items are available on a first come, first served basis. For items that would include your company logo, please note that deadlines for supporter commitment and submitting logo art-work will be early March. Please contact staff for specific details about including your logo imprint.

Customized Supporter Package

Let NASASPS work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact matt.grayson@nasasps.org to create a solution that will work for you.

Events

Attendee Breakfast

The supporter will be invited to greet attendees as they enter for breakfast and hand out promotions or giveaways.

Breakfasts (3 available)\$6,500 each

Coffee Breaks

Supporters will be invited to display materials or giveaway items on either side of the refreshment stations.

Program Breaks (5 available)\$3,500 each

Sunday Welcome Reception (3 sponsorships available)

A welcome reception for all conference attendees will be held on Sunday, April 30, 2023. The supporter will be invited to greet attendees as they enter the reception and make brief remarks.

Sunday, April 7, 2024.....\$7,000 (reception food sponsorship)
 \$6,000 (reception bar sponsorship)
 \$2,000 (entertainment sponsorship)

Monday Welcome Luncheon

Supporters are invited to welcome attendees at the entrance to the luncheon and to provide brief remarks as the food is served.

Monday, April 8, 2024.....\$8,500

Technology

Conference Mobile Guide\$5,000

Through the mobile guide, attendees will be able to view session information, view supporter websites and set up their own tailored conference agendas. The supporter will be able to place a banner ad on the guide that will be visible to attendees and users of the mobile guide.

Wifi Access Code\$4,000

Supporter's name will be included in the wifi access code, which will be featured on conference signage and listed in the conference program. This login information will be provided to all conference attendees.

Branded Mobile Charging Station.....\$4,500

Collateral

Attendee Conference Bags or Folders\$4,500

Bags or folders are given to all attendees at registration. This item will include the NASASPS logo as well as that of the supporter.

Attendee Welcome Gift\$3,500

A welcome gift will be provided to attendees at the event. The gift will feature your company's name and logo. Sponsor can provide gift, subject to approval.

Lanyards/Name Badges.....\$4,500

Namebadges and lanyards will be provided to all attendees, featuring the supporting organization's logo.

New for 2024:

Branded ECO-Friendly Coffee
Cups\$2,500.00

This sponsorship will provide attendees with branded eco-friendly recyclable coffee cups during all breaks and meals at the conference.