

National Association of State Administrators
and Supervisors of Private Schools

2015 Annual Conference

Hilton Savannah DeSoto | April 26–29, 2015



NAS  **SPS**

NATIONAL ASSOCIATION OF STATE ADMINISTRATORS
AND SUPERVISORS OF PRIVATE SCHOOLS

www.nasasps.org

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Table of Contents

2015 NASASPS Conference Information	2
Name Badges	2
Hospitality Suite	2
Conference Rooms	2
Online Conference Evaluation	2
Smoking	2
Meeting Etiquette	2
Attire	2
Conference Mobile App.....	2
NASASPS 2015 Presentation Summary	3
Sunday, April 26.....	3
Monday, April 27	3
Tuesday, April 28	4
Wednesday, April 29.....	7
Hotel Floor Plan.....	8



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2015 NASASPS Conference Information

NAME BADGES

Name badges are required for admission to all conference sessions, meal functions and sponsored evening events. You are requested to wear yours at all times. If you misplace your name badge, please inform the NASASPS registration table and a replacement will be provided.

HOSPITALITY SUITE

The NASASPS Hospitality Suite is located on the 13th floor in Room 1310. Hours are approximately 9–11 p.m.

CONFERENCE ROOMS

All conference rooms are found on the first floor of the hotel with the exception of the Sunday evening reception, which will be held on the 15th floor of the hotel. Please see the hotel floor plan on page 8.

ONLINE CONFERENCE EVALUATION

NASASPS uses an online evaluation tool to measure the success and help improve future conferences. Attendees are encouraged to complete the electronic evaluation form that is available through the NASASPS website at www.nasasps.org.

SMOKING

Smoking is strictly prohibited at all conference sessions, meal functions and receptions.

MEETING ETIQUETTE

Please refrain from talking during presentations or holding conversations immediately outside of a meeting. Please turn off pagers, cellular phones and signal watches during conference functions.

ATTIRE

Attire for all program sessions and evening events is business casual.

CONFERENCE MOBILE APP

NASASPS has created a free mobile app for the 2015 conference with Guidebook for devices operating with iOS, Android, Blackberry 10+ or Amazon Kindle. To access the app, search for Guidebook in your device's app store or scan this QR code:



After you download the app, you can download the NASASPS app by searching for “2015 NASASPS Annual Conference” and following the instructions.

NASASPS 2015 Presentation Summary

SUNDAY, APRIL 26

- 3–6 p.m. **Registration**
1st floor foyer
- 3–4 p.m. **NASASPS Board of Directors Meeting**
Chippewa Suite
- 5–6 p.m. **Speed Networking for Regulators**
Ossabaw Room
Connect through NASASPS Speed Networking event to gear-up, engage and embark on new directions. This is a terrific opportunity to connect with other postsecondary higher education professionals whether you're looking for new opportunities, advice or simply to make new connections. Both vintage NASASPS attendees and newbies will hone networking skills and gain valuable new contacts and friends in the process.
- 6–7 p.m. **Reception for First-time Attendees**
State Suite 1310
- 7–9 p.m. **Opening Reception and Welcome**
Harborview (15th floor)

MONDAY, APRIL 27

- 8–9 a.m. **Registration**
1st floor foyer
- 8–9 a.m. **Continental Breakfast**
Cumberland Room
- 9–9:15 a.m. **Opening Remarks**
Madison Ballroom
▪ **John Ware**, NASASPS President
- 9:15–10:30 a.m. **General Session 1 | An Accountability Framework for Higher Education**
Madison Ballroom
Regulation for higher education must include two essential components: performance metrics and standards of practice. Current regulation and measurement focuses mostly on inputs. Measuring outcomes should be the goal: Are students graduating, employed in their field of study, meeting licensure requirements and paying off their loans? This framework answers those questions.
▪ **Helena Stangle**, Senior Director Government Relations, DeVry Education Group
▪ **Tom Babel**, Vice President, Regulatory Affairs, DeVry Education Group
- 10:30–11 a.m. **Break and Networking**
Foyer

- 11 a.m.–12 noon **General Session 2 | Data Privacy & Higher Education: A Look at the Changing State and Federal Landscape in 2015**
Madison Ballroom
2014 saw a flurry of state legislative developments on data security for educational agencies and institutions. 2015 is on track to be just as busy. In the coming years, FERPA may see its first significant update in decades. This presentation will provide an overview of these developments and more.
- **Matthew Johnson**, Attorney, Cooley LLP
 - **Stephanie Cason**, Associate, Cooley LLP
- 12 noon–1:30 p.m. **Welcoming Luncheon**
Cumberland Room
- 1:30–2:30 p.m. **General Session 3 | Grappling with Gainful Employment: Breaking Down and Understanding the New Gainful Employment Rules**
Madison Ballroom
This presentation will examine the four major components of the new gainful employment rule: (1) debt-to-earning metrics, (2) reporting, (3) disclosures and (4) certification. The presentation also will discuss implementation deadlines for reporting and disclosure requirements, and the nature and timing of sanctions relating to substandard debt-to-income rates.
- **Aaron D. Lacey**, Partner, Higher Education Practice, Thompson Coburn LLP
 - **Anthony Fragomeni**, Vice President, Government Relations, Empire Education Group
- 2:30–3 p.m. **Break and Networking**
Cumberland Room
- 3–4 p.m. **General Session 4 | The State Consumer Protection Role in the Federal-Accreditor-State Triad**
Madison Ballroom
This session will evaluate recent trends in state legislative, attorney general and education agency actions focused on higher education institutions. The discussion will include an update on notable state attorney investigations, litigation and settlements.
- **Peter Leyton**, Shareholder/President, Ritzert & Leyton P.C.
 - **Charles R. Camp**, Counsel, Ritzert & Leyton P.C.
- 4–5 p.m. **NASASPS Business Meeting**
Madison Ballroom

TUESDAY, APRIL 28

- 8–9 a.m. **Continental Breakfast**
Pulaski
- 9–10 a.m. **Concurrent Sessions 1**
In the Wake of Mergers, Acquisitions and Campus Consolidations: New Challenges for Oversight Partners and Key Stakeholders
Madison Ballroom

Join representatives of the state approval, accreditation and Federal Student Aid communities to review the new challenges derived from multicampus systems being sold, rebranded or closed. This facilitated panel discussion will describe the impact on students and the triad of the recent series of mergers and acquisitions, including the partial acquisition of CCI/Everest by ECMC/Zenith Education; and the acquisition of Anthem Education/Florida Career Colleges by International Education Corp.

- [Julie Woodruff](#), Assistant Executive Director & Lead Attorney for DPSA, Tennessee Higher Education Commission
- [Crystal Puderbaugh](#), Education Regulator, Kansas Board of Regents
- [Anthony S. Bieda](#), Vice President for Regulatory Affairs, ACICS

State Authorization & Professional Licensure—Who Cares?

Ossabaw Room

This presentation will provide first-hand knowledge and experience of state authorization regulators regarding professional licensure track programs offered to residents in their states. They will explain the importance for institutions to be aware of professional licensure issues in states other than where they are physically located and illustrate the kinds of interactions they have with state professional licensing boards. The regulators will discuss the disclosures institutions should provide to their students and prospective students regarding professional licensure track programs. Also, legal implications for institutions offering professional licensure track programs—both campus-based and online programs will be discussed.

- [Sharyl Thompson](#), CEO, Higher Education Regulatory Consulting
- [Jeannie Yockey-Fine](#), Senior State Regulatory Services Advisor, Cooley LLP
- [Sam Ferguson](#), Executive Director, Florida Commission for Independent Education
- [Heather DeLange](#), Academic Policy Officer, Colorado Commission on Higher Education

10–10:30 a.m.

Break and Networking

Foyer

10:30–11:30 a.m.

Concurrent Sessions 2

Placement and Third Party Verification

Madison Ballroom

During this session, participants will have an opportunity to learn more about how the independent third-party employment verification process ensures that an institution's records can be relied upon in making decisions about a school's compliance with student achievement standards and benchmarks, and will be provided with an update on ACCSC's third party verification results gathered in 2014.

- [Michale S. McComis](#), Executive Director, Accrediting Commission of Career Schools and Colleges (ACCSC)
- [Christopher D. Lambert](#), Associate Executive Director, Accrediting Commission of Career Schools and Colleges (ACCSC)

You've Finished Your Initial Applications, Now What?

Ossabaw Room

Once the applications have been filed, your institution will be responsible for maintaining state authorization status. Join our discussion on best practices for your institution to meet renewal deadlines, meet statutory requirements and avoid the internal and external hold ups.

- [Allison Levin](#), Compliance Attorney, Post University

11:30 a.m.–1:30 p.m. **State, Accreditors and USDOE Partnership Lunch**
Pulaski

1:30–2:30 p.m. **Concurrent Sessions 3**

Judgment: Non-Compliance. Now What?

Madison Ballroom

How do state regulators deal with issues of institutional noncompliance? A panel of regulators will discuss nonclosure enforcement actions and best practices in handling regulatory noncompliance.

- [Sylvia Rosa-Casanova](#), Director, Private and Out-of-State Postsecondary Education, State Council of Higher Education for Virginia
- [John Ware](#), Executive Director, Ohio State Board of Career Colleges and Schools
- [Joanne Wenzel](#), Bureau Chief, California Bureau for Private Postsecondary Education

Consumer Transparency in Higher Education: Grand Canyon University
Ossabaw Room

GCU offers four unique services that extend consumer and financial transparency to our students through timely, full disclosure related to degree program cost, transfer credits, estimated funding and loan repayment: 1) Full Service Enrollment, 2) LOPES Evaluation Center, 3) GCU Degree Plan Net Price Calculator and 4) Student Service Advisors.

- [Michelle Nuckols](#), Assistant Vice President, Grand Canyon University
- [Kirk Dykman](#), Assistant Vice President, Grand Canyon University
- [Jennifer Lech](#), Senior Vice President of Academic Affairs, Grand Canyon University
- [Hank Radda](#), Provost, Grand Canyon University
- [B. Jean Mandernach](#), Director of Center for Innovation in Research and Teaching, Grand Canyon University

2:30–3 p.m. **Break and Networking**
Foyer

3–4 p.m. **Concurrent Sessions 4**

Washington Potpourri: What is the Legislative & Regulatory Outlook for 2015?

Madison Ballroom

Washington Potpourri will provide an overview of what has occurred legislatively in 2014 with respect to the reauthorization of the HEA and examine the possibilities for reauthorization under the Republican House and Senate. An overview of the regulatory environment at the Department of Education will also be provided. Finally, a review of the enforcement activities will be described.

- [Sharon H. Bob, Ph.D.](#), Higher Education Specialist, Powers Pyles Sutter and Verville, PC

Student and Exchange Visitor Program Updates

Ossabaw Room

SEVP program updates and best practices for SEVP-certified schools that enroll F and M international students.

- [Katie Westerlund](#), Acting Unit Chief, SEVP Policy and School Certification Units
- [Holly Williams](#), SEVP Field Representative

4–5 p.m.

NASASPS Business Meeting

Madison Ballroom

WEDNESDAY, APRIL 29

8–9 a.m.

Continental Breakfast

Pulaski

9–10:30 a.m.

General Session 1 | Implementation of the State Authorization Reciprocity Agreements (SARA)

Madison Ballroom

Marshall A. Hill will lead a discussion on SARA that includes a status report, recent policy developments and a look at what's ahead. Alan Contreras will lead a panel of state regulators in sharing their experiences with implementing SARA so far.

- [Marshall Hill](#), Executive Director of the National Council for State Authorization Reciprocity Agreements (SARA)
- [Alan Contreras](#), SARA Coordinator, NC-SARA/WICHE/WCET

10:30–10:45 a.m.

Break and Networking

Foyer

10:45 a.m.–12 noon

General Session 2 | Federal Regulatory Updates: Saved by the Pause: State Authorization Negotiated Rulemaking One Year Later

Madison Ballroom

A retrospective on last year's Program Integrity and Improvement Negotiated Rulemaking process on state authorization for distance education, the Department of Education's "pause" of the resulting draft rule, and what the future might bring. If the new federal rule is published by this time, it will also be covered.

- [Russ Poulin](#), Director, Policy & Analysis WCET
- [Michael Gradisher](#), Vice President of Regulatory and Legal Affairs, Pearson Online Learning Services
- [Leah Matthews](#), Executive Director, The Distance Education Accrediting Commission (DEAC)

12 noon–2 p.m.

NASASPS Committee Meetings

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CONFERENCES & EVENT ROOMS

FLOOR MAPS





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