

Wednesday, April 25

8:00 - 9:00 am **Continental Breakfast** – Atrium
9:00 - 10:00 am **Crucial Connections: State and Accrediting Agency Collaboration**
Ballroom A & B
Michael McComis - Executive Director, ACCSC
Christopher Lambert - Director of External Affairs, ACCSC
10:00 -10:30 **Break and Networking** - Atrium
10:30 -11:30 am **Evaluating Distance Education Programs** Ballroom A & B
Bruce Chaloux – Executive Director and CEO, The Sloan Consortium
11:30 - 12:30 pm **State/ Accreditor Meeting with USDE (tentative)** – Ballroom A & B
12:30 pm **Conference Adjournment**

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Virginia
Career College Association



NASASPS

40th Annual Conference

April 22 - 25, 2012
Sheraton Crystal City
Arlington, Virginia



“Obtaining and Maintaining
State Compliance Through
Collegial Cooperation”

www.nasasps.com

NASASPS 2012 Program

Sunday, April 22

- 3:00 - 7:00 pm **Registration** – Atrium
- 2:00 - 3:00 pm **NASASPS Conference Planning Committee Meeting** - Presidential Suite 1503
- 3:00 - 4:00 pm **NASASPS Board of Directors Meeting** – Presidential Suite 1503
- 4:00 - 5:00 pm **Committee Meetings** – Presidential Suite 1503
- 5:00 - 6:00 pm **NASASPS Business Meeting** – Executive Boardroom
- 6:00 - 7:00 pm **Reception for First-time Attendees** - Presidential Suite 1503
- 7:00 - 9:00 pm **Opening Reception and Welcome** – Atrium - *Sponsored by: ACICS*

Monday, April 23

- 8:00 - 9:00 am **Registration** – Atrium
- 8:00 - 9:00 am **Continental Breakfast** – Atrium
- 9:00 - 9:15 am **Opening Remarks** – Ballroom A & B
John Ware - NASASPS President
- 9:15 - 9:30 am **Welcoming Remarks** – Ballroom A & B
Peter Blake - Director, State Council of Higher Education for Virginia (SCHEV)
- 9:30 - 10:30 am **Keynote Address** – Ballroom A & B
Dr. Rosemarie Nassif - Senior Policy Advisor, US Department of Education Office of Post-Secondary Education
- 10:30 - 11:00 am **Break and Networking** - Atrium
- 11:00 - 12:00 pm **Evolution of an Audit Compliance Plan** – Ballroom A & B
Sylvia Rosa-Casanova - Compliance Manager, State Council of Higher Education for Virginia (SCHEV)
Josephine Wright - Compliance Investigator, State Council of Higher Education for Virginia (SCHEV)
- 12:00 - 1:30 pm **Welcoming Luncheon** – Ballroom C
- 1:30 - 2:30 pm **All Aboard for the Compliance Journey: What's Your Destination?** Ballroom A & B
Cindy Bryant - Vice President of Compliance, MaxKnowledge, Inc.
Jay Hollowell - Vice President of Training, MaxKnowledge, Inc.
John Ware - Executive Director, Ohio State Board of Career Colleges and Schools
- 2:30 - 3:00 pm **Break and Networking** – Atrium
- 3:00 - 4:00 pm **Advancing Multi State Reciprocity for Institutional Authorization** Ballroom A & B
Paul Shiffman - Executive Director, The President's Forum at Excelsior College
John F. Ebersole - President, Excelsior College
James W. Hall
George Roedler – Manager, Minnesota Office of Higher Education
- 4:00 - 4:30 pm **NASASPS Business Meeting (Open Meeting)** – Ballroom A & B

Tuesday, April 24

- 8:00 – 9:00 am **Breakfast Buffet** – Atrium
- 9:00 – 10:00 am **Concurrent Sessions:**
- Session #1: Update on Federal Regulation of State Authorization** – Crystal III
Greg Ferenbach - Partner, Dow Lohnes, PLLC
George Roedler - Manager, Minnesota Office of Higher Education
John Carreon - Vice President, State Regulatory Affairs and Associate General Counsel, Kaplan Higher Education
Russell Kitchner – AVP, Regulatory and Governmental Relations, American Public University System
- Session #2: Data Collection: What are We Doing and Why are We Doing it?** Crystal V
Craig Haugsness – Private Postsecondary Business Analyst, Kansas Board of Regents
- Session #3: Student Protection: The Institutional Role in Avoiding Pitfalls in Internet Advertising and Recruitment** – Crystal VI
Katherine Brodie - VP of Government and Legal Affairs, Association of Private Sector Colleges and Universities (APSCU)
- 10:00 – 10:30 am **Break and Networking** – Atrium
- 10:30 – 11:30 am **Concurrent Sessions:**
- Session #1: Getting the Credit You Deserve** – Crystal III
Tina Grant - Director, USNY, National College Credit Recommendation Service
- Session #2: Data Data Everywhere- Federating Institutional Data for State Compliance Reporting** – Crystal V
Dave Becher - Associate VP, Institutional Research, American Public University System
Missy Thompson - Licensure Manager, American Public University System
- Session #3 State Authorization: Looking Back and Moving Forward** – Crystal VI
Stacey Zis - Research Associate, NCHEMS
Marianne Boeke - Research Associate, NCHEMS
Jeannie Yockey-Fine - Senior Manager, State Regulatory Services, Dow Lohnes
- 11:30 – 1:30 pm **Lunch on Your Own**
Partnership Luncheon – States, Accrediting Agencies and USDE only - Ballroom C
- 1:30 - 2:30 pm **Concurrent Sessions:**
- Session #1: Social Media-Use and Abuse/ CyberSleuthing** – Crystal III
Mary Jayne Faye - Coordinator, Massachusetts Department of Elementary and Secondary Education
Eric Funk - Compliance Officer and Licensing Specialist, Massachusetts Department of Elementary and Secondary Education
- Session #2: Federal Update** – Crystal V
Sharon Bob – Higher Education Specialist on Policy and Regulation; Powers, Pyles, Sutter & Verville, P.C.
- Session #3 Giving Credit Where Credit is Due-The Role of the States in the Federal Definitions of a Credit Hour** – Crystal VI
Jay Vaughn - Dow Lohnes
- 2:30 - 3:00 pm **Break and Networking** – Atrium
- 3:00 - 4:00 pm **NASASPS Regular (& Partnership) Member Meeting** - Ballroom A & B
NASASPS Associate Member Meeting – Crystal V

NASASPS 2012 Presentation Summary

Monday, April 23

General Session 1

Evolution of an Audit Compliance Plan – Ballroom A & B

Sylvia Rosa-Casanova and Josephine Wright will present a history of the audit compliance plan currently used in regulating Private and Out-of-State Postsecondary institutions operating in the Commonwealth of Virginia.

General Session 2

All Aboard for the Compliance Journey: What's Your Destination? - Ballroom A & B

Join the MaxKnowledge team and several state representatives on a compliance journey throughout the country where you will meet amazing tour guides, identify trends and best practices in achieving compliance and quality in the career education sector, and initiate an action plan for schools that facilitates and supports compliance training.

General Session 3

Advancing Multi-State Reciprocity for Institutional Authorization: Rationalizing the States' Rules and Responsibilities – Ballroom A & B

Explore the potential of a voluntary, interstate reciprocity agreement (compact) to simultaneously streamline the approval processes for institutions that seek to offer degree programs across political boundaries, while enabling states to operate essential regulatory functions with greater consistency and efficiency. The Presidents' Forum, in collaboration with the Council of State Governments and with the sponsorship of the Lumina Foundation for Education, has advanced a project to develop a model inter-state compact to establish reciprocity for state authorization of online/distance higher education institutions.

Tuesday, April 24

Concurrent Sessions #1:

Update on Federal Regulation of State Authorization – Crystal III

Greg Ferenbach of Dow Lohnes will explain the State Authorization regulations and provide an update as to where they currently stand.

Data Collection: What are We Doing and Why are We Doing it? – Crystal V

Join Craig Haugsness as he gives us a look at private postsecondary education in Kansas and its process for online data collection. He'll explain the steps involved in collecting the data, as well as its priorities and limitations.

Student Protection: The Institutional Role in Avoiding Pitfalls in Internet Advertising and Recruitment – Crystal VI

Katherine Brodie from APSCU will discuss the important role of self-regulation in the on-line advertising and recruitment space, the challenges resulting from the growth of on-line postsecondary advertising and recruitment, the current legal and regulatory environment, and APSCU's recent recommendations to institutions.

Concurrent Sessions #2:

Getting the Academic Credit You Deserve – Crystal III

Tina Grant will describe how the National College Recommendation Service evaluates non-credit programs and determines how such programs may qualify for college credit recommendation.

Data Data Everywhere – Federating Institutional Data for State Compliance Reporting – Crystal V

Dave Becher and Missy Thompson from American Public University System will discuss State Authorization challenges, including a wide variety of data reporting requirements found in various states.

State Authorization: Looking Back and Moving Forward – Crystal VI

Marianne Boeke and Jeannie Yockey-Fine will discuss the current status of state authorization, review the SHEEO/NCHEMS inventory and the data collected, discuss the "Rs" of state authorization (regulators, rules and regulations, risk analysis, and reputation) and feedback from institutions regarding state authorization requirements.

Concurrent Sessions #3:

Using the Web and Social Media to Monitor Schools – Crystal III *** This session is for state regulators and accrediting agencies only ***

Mary Jane Fay and Eric Funk will discuss issues with social media – its uses and abuses – and will introduce participants to several low- or no-cost web-based tools and strategies to enhance their investigation and monitoring of licensed and unlicensed schools.

Federal Update – Crystal V

Sharon Bob will give her annual presentation filled with a wealth of information regarding everything that is happening on Capitol Hill.

Giving Credit Where Credit is Due—Role of States in the Federal Definitions of a Credit Hour—Crystal VI

Jay Vaughan of Dow Lohnes will identify the role of states in defining 'credit hours' and will discuss the diversity found from state to state.

Wednesday, April 25

General Session 1:

Crucial Connections: State Regulator and Accrediting Agency Collaboration – Ballroom A & B

Michale McComis and Christopher Lambert will discuss ways of optimizing the communication and connection between state regulatory and accrediting agencies, as a means to best monitor institutional operations and ensure students success. This session is meant to trigger a conversation about what works and what does not work and will present ideas on state/accrediting agency collaboration as a means to spark dialogue and enhance the opportunity for collegial cooperation amongst states and accreditors.

General Session 2:

Evaluating Distance Education Programs – Ballroom A & B

Bruce Chaloux, Executive Director and CEO of The Sloan Consortium, will present thoughts on how to evaluate distance education programs, located in state with various standards.

NASASPS 2012 Annual Conference

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Important Conference Information

Name Badges

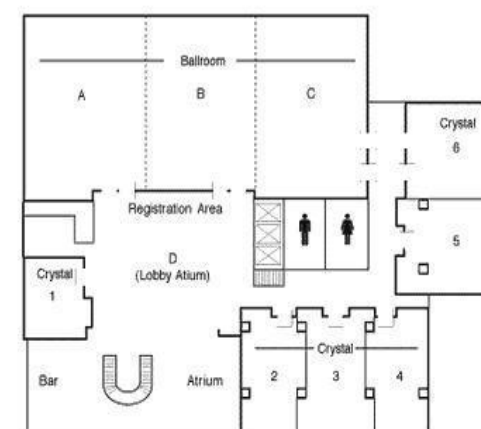
Name badges are required for admission to all conference sessions, meal functions and sponsored evening events. You are requested to wear yours at all times. If you misplace your name badge, please inform a NASASPS board member and a replacement will be provided.

Hospitality Suite

The NASASPS Hospitality Suite is located on the 15th floor in Room 1503. Hours are approximately 9:00 p.m. until 11:00 p.m.

Conference Rooms

All Conference rooms are found on the second floor of the hotel. A copy of the floor plan is included in this brochure for your convenience.



SECOND FLOOR

On-line Conference Evaluation

NASASPS uses an on-line evaluation tool to measure the success and help improve future conferences. Attendees are encouraged to complete the electronic evaluation form that is available through the NASASPS website: www.nasasps.org. If you need a paper copy of the evaluation form, please ask a NASASPS Board Member.

Smoking

Smoking is strictly prohibited at all conference sessions, meal functions and receptions.

Meeting Etiquette

Please refrain from talking during presentations or holding conversations immediately outside of a meeting. Please turn off pagers, cellular phones, and signal watches during conference functions.

Attire

Attire for all program sessions and evening events is business casual.