

National Association of State Administrators
and Supervisors of Private Schools

2013 Annual Conference

Hilton Sacramento Arden West | April 21–24, 2013



NAS  **SPS**

NATIONAL ASSOCIATION OF STATE ADMINISTRATORS
AND SUPERVISORS OF PRIVATE SCHOOLS

www.nasasps.org

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Table of Contents

NASASPS Mission Statement & Goals	2
Important Conference Information.....	2
Name Badges	2
Hospitality Suite	2
Conference Rooms	2
Online Conference Evaluation	2
Smoking.....	2
Meeting Etiquette	2
Attire	2
2013 Annual Conference Agenda.....	3
Sunday, April 21	3
Monday, April 22	3
Tuesday, April 23	5
Wednesday, April 24.....	7
Floor Plan.....	8



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NASASPS Mission Statement & Goals

The National Association of State Administrators and Supervisors of Private Schools (NASASPS) is a non-profit tax-exempt charitable organization whose mission is to improve and promote effective state regulation of private postsecondary education.

NASASPS GOALS

Strategic goals have been adopted by NASASPS as it seeks to carry out its mission:

- Act as the national voice for states.
- Provide policy leadership.
- Promote best practices.
- Deliver professional development.
- Create strategic partnerships.
- Advocate for quality private postsecondary options for students.

Important Conference Information

NAME BADGES

Name badges are required for admission to all conference sessions, meal functions and sponsored evening events. You are requested to wear yours at all times. If you misplace your name badge, please inform the NASASPS registration table and a replacement will be provided.

HOSPITALITY SUITE

The NASASPS Hospitality Suite is located on the 12th floor in Room 1214. Hours are approximately 8–11 p.m.

CONFERENCE ROOMS

All conference rooms are on the ground floor of the hotel. A copy of the floor plan is included on page 8.

ONLINE CONFERENCE EVALUATION

NASASPS uses an online evaluation tool to measure the success and help improve future conferences. Attendees are encouraged to complete the electronic evaluation form that is available through the NASASPS website, www.nasasps.org. If you need a paper copy of the evaluation form, please ask for one at the NASASPS registration table.

SMOKING

Smoking is strictly prohibited at all conference sessions, meal functions and receptions.

MEETING ETIQUETTE

Please refrain from talking during presentations or holding conversations immediately outside of a meeting. Please turn off pagers, cellular phones and signal watches during conference functions.

ATTIRE

Attire for all program sessions and evening events is business casual.

2013 Annual Conference Agenda

SUNDAY, APRIL 21

- 3–7 p.m. **Registration**
Atrium
- 2–3 p.m. **NASASPS Conference Planning Committee Meeting**
Natomas
- 3–4 p.m. **NASASPS Board of Directors Meeting**
Natomas
- 4–5 p.m. **Committee Meetings**
Natomas
- 5–6 p.m. **NASASPS Business Meeting**
Zinfandel
- 6–7 p.m. **Reception for First-time Attendees**
Presidential Suite 1214
- 7–9 p.m. **Opening Reception & Welcome**
Atrium

MONDAY, APRIL 22

- 8–9 a.m. **Registration**
Atrium
- 8–9 a.m. **Continental Breakfast**
Atrium
- 9–9:15 a.m. **Opening Remarks**
Tahoe-Shasta
Presenter:
▪ [John Ware](#), NASASPS president
- 9:15–10:30 a.m. **Keynote Address | Understanding the MOOC Phenomena and Implications for State Regulators**
Tahoe-Shasta
Presenters:
▪ [Andrew Ng](#), founder, Coursera
▪ [Greg Ferenbach](#), partner, Dow Lohnes, PLLC
▪ [George Roedler Jr.](#), Minnesota Office of Higher Education
“MOOC Mania” has been a hot topic in higher education over the last year. Once elite universities launched consortia like edX, or sponsored for-profit ventures like Coursera, others quickly followed their lead. MOOCs are front-page news. So far, massive online open courses have been largely unregulated because they are free and are not offered for credit towards a degree. As the business model for MOOC’s evolves, however, that may change. Indeed, it may already be changing. This panel will provide an update on the MOOC phenomena and examine the question of when, if ever, MOOCs should be regulated by the states.
- 10:30–11 a.m. **Break & Networking**
Atrium

11 a.m.–Noon

General Session 1 | A Progress Report on the Establishment of a State Authorization Reciprocity Agreement (SARA)

Tahoe-Shasta

Presenters:

- **Paul H. Shiffman**, executive director, The Presidents' Forum, Excelsior College
- **Leroy Wade**, interim deputy commissioner, Missouri Department of Higher Education
- **Russ Poulin**, deputy director, Research and Analysis, WCET
- **Sharyl Thompson**, vice president, Regulatory Affairs and Compliance, American College of Education

The Presidents' Forum, The Council of State Governments, regional higher education compacts and the Commission on the Regulation of Postsecondary Distance Education have collaborated to develop a practical framework to achieve interstate reciprocity in the regulation of distance education. A State Authorization Reciprocity Agreement (SARA) has been advanced to the higher education and policymaking community. This session will review the core principles and expectations for the establishment of SARA.

Noon–1:30 p.m.

Welcoming Luncheon

Atrium

1:30–3 p.m.

General Session 2 | Legislating and Regulating Quality

Tahoe-Shasta

Presenters:

- **Congressman Rob Andrews** (D-N.J.)
- **Patrick M. Callan**, president, Higher Education Policy Institute
- **Jarrel Price**, founding partner, Height Analytics
- **Dr. Russell Kitchner**, vice president, Regulatory and Governmental Relations, American Public University System

Rep. Rob Andrews will headline a conversation focusing on the metrics that have been used, may be used or should be used to measure institutional performance as we approach the reauthorization of the Higher Education Act of 1965. An expert panel moderated by Dr. Russell Kitchner will include Patrick Callan, president of the Higher Education Policy Institute and Jarrel Price, lead educational policy analyst with Height Analytics.

3–3:30 p.m.

Break & Networking

Atrium

3:30–4:30 p.m.

General Session 3 | Survivor: State Authorization Island

Tahoe-Shasta

Presenters:

- **Jeannie Yockey-Fine**, sr. manager, State Regulatory Services, Dow Lohnes
- **Sharyl Thompson**, vice president, Regulatory Affairs and Compliance, American College of Education
- **Marianne Boeke**, research associate, National Center for Higher Education Management Systems

Everyone wants to be a winner on "State Authorization Island." Who needs to be there? How does your institution get to be a top survivor? Join us for state updates, trends and survivor tips to help your institution be a winner in one of the most challenging games you may play. And don't miss our sneak peak of the new spinoff series: "Survivor: State Professional Licensure Island!"

4:30–5 p.m. **NASASPS Business Meetings**
Tahoe-Shasta

TUESDAY, APRIL 23

9–10 a.m. **General Session 1 | Potholes in the Road to State Regulatory Compliance**
Tahoe-Shasta

Presenter:

- **Dr. John Ebersole**, president, Excelsior College

This session will focus on some of the specific challenges presented by the fact that each state's requirements for an out-of-state, online education provider are different. In addition to providing examples of the differing requirements, this session will look at both the cost of compliance and the consequences of de facto federal enforcement. It is hoped that session participants will better understand the need for modernization of certain requirements, the benefits of greater interstate coordination and how these actions will support both state and federal workforce development needs.

10–10:30 a.m. **Break & Networking**
Atrium

10:30–11:30 a.m. **General Session 2 | The School Closure Experience, Coming Soon to a State Near You**
Tahoe-Shasta

Presenters:

- **Dr. Albert C. Gray**, executive director and CEO, ACICS
- **Anthony S. Bieda**, director, External Affairs, ACICS
- **Ralph LoBosco**, division director, Federal Student Aid (FSA), U.S. Department of Education
- **Rhesa Rudolph**, J.D., assistant executive director, Commission for Independent Education
- **Jay Vaughan**, J.D., attorney at law, Dow Lohnes PLLC

How can states, accreditors and the USDOE work together to assist students affected by a school closure?

11:30 a.m.–1:30 p.m. **State, Accreditors and USDOE Partnership Lunch**
Zinfandel

1:30–2:30 p.m. **Concurrent Session 1A | Federal Potpourri: A Washington Perspective**
Tahoe

Presenter:

- **Sharon Bob**, higher education specialist, Powers, Pyles, Sutter and Verville, PC

This session will provide an overview of the latest congressional and Department of Education activities that impact institutions of higher education. An overview of the current requirements in recruiting veterans and active duty service members will be described. There will also be a discussion of the current status of two program integrity provisions—state authorization and credit hour or clock hour definitions.

Concurrent Session 1B | Streamlining the Licensing and Credentialing Process
Shasta

Presenter:

- **Anthony Fragomeni**, director, Government Affairs, Empire Education Group

Streamlining the Licensing and Credentialing Process, cont.

We will examine new methods and processes to help solidify the licensing and credentialing process. New processes that benefit the potential licensee, the agency and the public, while also cutting costs and preserving the integrity of the test and process will be explored.

2:30–3 p.m.

Break and Networking

Atrium

3–4 p.m.

Concurrent Session 2A | Adding New Programs to Meet the Demand for Skilled Workers

Tahoe

Presenter:

- **Susan Schulz**, president, Susan F. Schulz & Associates Inc.

Career schools are poised to take a leadership role to meet local training needs and fill America's job demands. This workshop focuses on the benefits and ROI of a feasibility study that forecasts job openings and training needs. Additional benefits include increased community perception of the career school sector as the source for training and work-ready employees.

Concurrent Session 2B | There is No "They" in Compliance: Operating in a Multischool System Within a Multistate Environment

Shasta

Presenters:

- **Renee Gaddis**, director, Accreditation and Licensing, Corinthian Colleges Inc.
- **John W. Andrews**, vice president, Accreditation and Licensing, Corinthian Colleges Inc.
- **Christine Galdston**, J.D., LL.M., Gemological Institute of America
- **Sumi Shrishrimal**, CPA, CISA, Corinthian Colleges Inc.
- **Greg Waite**, regional vice president, Operations, Corinthian Colleges Inc.

Preparing schools within a multischool system and operating within a multistate environment can present challenges and opportunities. This workshop will explore ways in which a central office can effectively partner with local campuses in creating an everyday sense of compliance which ultimately results in successful state and accreditation visits. A robust internal audit process, coupled with assistance from a community of field support and strong campus leadership turns state and accreditation preparation and compliance into an everyday activity. A panel of leaders from Corinthian Colleges, representing internal audit, accreditation and licensing field support and campus leadership will present checklists and trackers that assist the campuses in remaining compliant with state and federal regulations and accreditation standards. This process has resulted in a reduction in the number of state and accreditation findings within Corinthian College's network of schools.

4–5 p.m.

NASASPS Membership Meeting

Tahoe

WEDNESDAY, APRIL 24

9–10 a.m.

General Session 1 | Successful State Agency and University Collaboration: Leveraging the Assets of a Large Research University to Meet State Higher Education Needs

Tahoe-Shasta

Presenters:

- **Jennifer Diallo**, director, Degree Authorization, Oregon Higher Education Coordinating Commission
- **Bill Boozang**, executive director, Regional Campuses & Quality Assurance, Northeastern University
- **Jennifer Gwatkin**, program manager, Regulatory Compliance, Northeastern University

10–10:15 a.m.

Break & Networking

Atrium

10:15–11:15 a.m.

General Session 2 | Simplify Your Life

Tahoe-Shasta

Presenters:

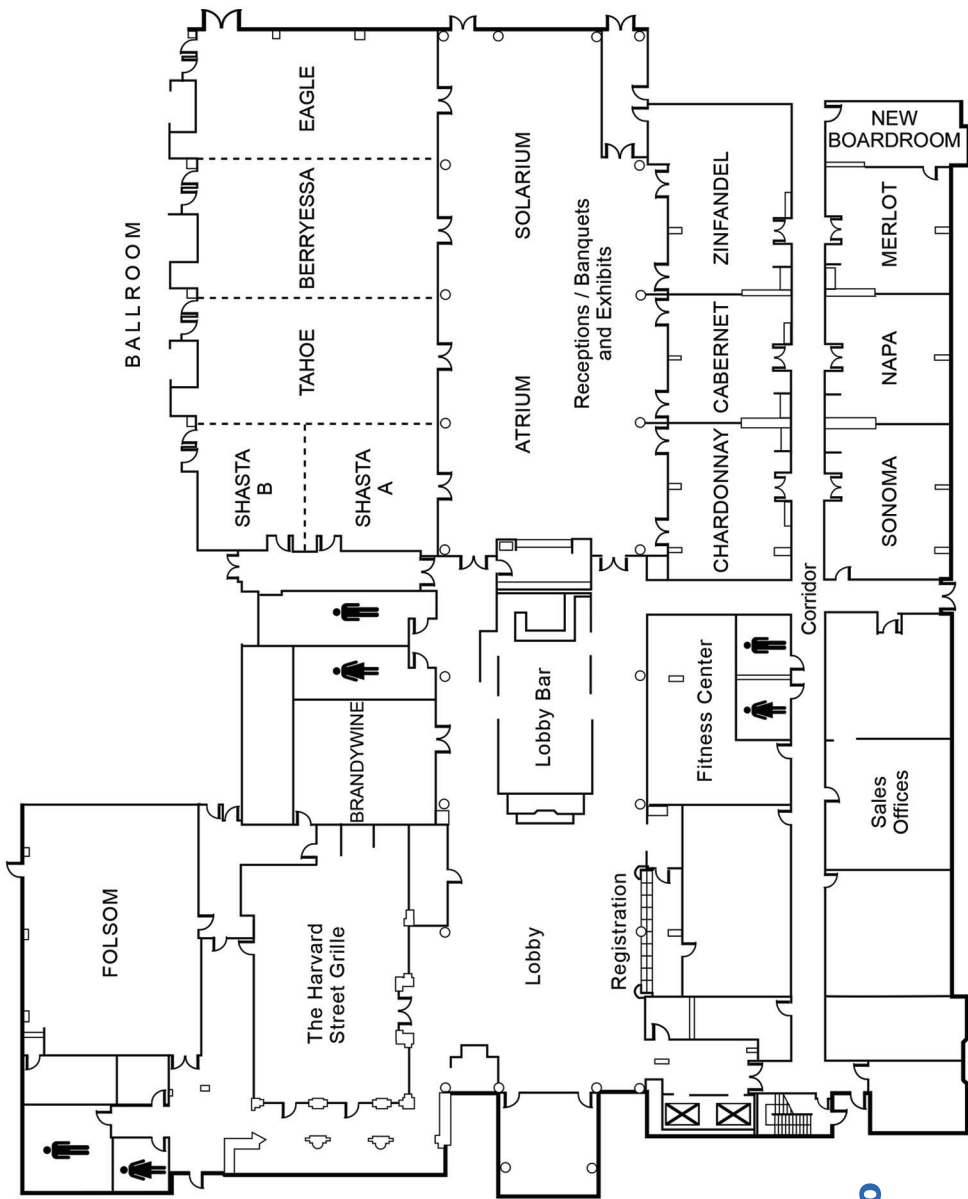
- **Craig Haugsness**, business analyst, Kansas Board of Regents
- **Timothy Laseke**, founder and managing partner, Cyanna Education Services
- **Christopher R. Eckels**, founder and managing partner, Cyanna Education Services

This presentation will highlight how the use and implementation of technology simplified the life of a regulatory agency. The process and problems of moving from a paper to an online processing system will be featured. Customer reactions to the new system and unexpected staff efficiencies will be discussed. This interactive presentation will review sample software and provide a peek into a regulator's simplified life.

11:30 a.m.–2 p.m.

NASASPS Committee Meetings

Tahoe & Shasta



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