Completion Plus:
Private and Public Good

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"I ask every American to commit to at least one year or more of higher education or career training. This can be community college or a four-year school; vocational training or an apprenticeship…

BY 2020, AMERICA WILL ONCE AGAIN HAVE THE HIGHEST PROPORTION OF COLLEGE GRADUATES IN THE WORLD."

President Obama Joint Session of Congress 2/24/2009
Percentage of Adults Age 25-34 with Postsecondary Education
(Associate Degree or Higher in U.S. per 2009 Current Population Survey, U.S. Census Bureau)

Total Tertiary Education
With percentage of Tertiary Type 3 bachelor's, 20 to 24 year olds

OECD Education at a Glance 2011
Education Requirements for Jobs, 2018

- Associate's degree: 17%
- Bachelor's degree: 23%
- Graduate degree: 10%
- High school graduate: 38%
- Some college: 12%
- Less than high school: 10%

Georgetown University, Center on Education and the Workforce, 2018 p. 14

Earnings & Tax Payments by Educational Attainment

- No High School: $5,700
- High School: $10,800
- Some College: $18,000
- Associate's Degree: $24,300
- Bachelor's Degree: $33,800
- Master's Degree: $42,000
- Doctoral Degree: $51,100
- Professional Degree: $67,300

Education for a Vibrant Democratic Society
- Informed, effective participation in democratic life.
- Capacity to solve the most pressing problems of our time.
- Ability to work in diverse environments with diverse cultures, religions, ethnic backgrounds.
- Capacity to think and act globally.
Achieving the 2020 College Completion Goal

Increase the U.S. College Degree Attainment Rate from 40 to 60%

- **10 million** more Americans ages 25-34 with an associate or baccalaureate degree (8 million beyond 2+ million projected growth)
- **A third will come from high schools**
  - 3.7 million more high school graduates will become college graduates
- **Two thirds will be adult learners**
  - 6.3 million adults will become college graduates

Note: The *attainment rate* reflects the number of individuals in the population who have attained the degree or diploma. This differs from the *graduation/completion rate*, which measures the number of individuals within a cohort who graduate or complete their program within a certain amount of time.

Older students continue to rise

[Graph showing total fall enrollment in degree-granting institutions, by age: Fall 1975 through Fall 2011.]


More diverse student body

[Graph showing total fall enrollment in degree-granting institutions, by race/ethnicity: Selected years, 1980 through 2009]
Degrees Awarded 2009

Graduation Rate (2002 cohort)

Graduation Rate (2005 Cohort)
Challenges - Affordability

Low Income Students have a Lower Graduation Rate

FSA Operational Metrics: Aid Disbursed
FAFSA Volume

Graduation rates for Non-Pell & Pell students

6-year, full time

Source: Complete College America, Time is the Enemy, 2011

* California data includes only CSU institutions
Initiatives Launched / Ongoing

- College Completion Tool Kit for States
- Request for Information (RFI)
- Evidence-Action-Innovation Symposium
- Innovation-Productivity-Breakthrough Symposium

Evidence-Action-Innovation Symposium

Researchers/Practitioners/Policy Experts

LEARNINGS:

- SYSTEMIC PLAN
- ACCELERATED/INTEGRATED
- ACTIVE/INTRUSIVE COACHING
- STRUCTURE/LIFE MAP
- TIMELY/PERSONALIZED DATA
- FACULTY INCENTIVES
Innovative Disruptive Change

First in the World Competition
- The FITW Competition will improve long-term productivity in higher education
- $55 million initiative will offer modest start-up funding to individual colleges and nonprofit organizations designed to develop, validate or scale up innovative and effective strategies for boosting productivity and enhancing quality on campus
- Potential areas of innovation include:
  - Course redesign through improved use of technology
  - Early college preparation activities to lessen the need for remediation
  - Competency-based approaches to gaining college credit
  - Projects, programs and ideas aimed at spurring changes in the culture of higher education